Data Availability: Within our organization...

• Not everybody is aware of the value of data, is the quality of data not high and a general structure of dealing with the data and accessing it, is lacking

O Most people are aware of the value of data, but there is very little confidence in the quality of the data. A general structure of dealing with the data and accessing it, is lacking

^O We have a good datastructure and everybody can access the data they need. Nevertheless, we feel that we can gain more insights from our gathered data, on which are not acting yet

^O We analyse how we perform on the basis of data, but we do not have the knowledge in house for creating predictive models

^O Data and Data science is a strategic successfactor on which we are actively base and adjust our policy and work

Data Quality: I am confident that the data within our organization is accurate and up to date

- Completely disagree
- Disagree
- Not disagree nor agree
- Agree
- Completely agree

When gathering, saving, editing and analyzing data within our organization...

^O We make use of standard workpackages (e.g. for accounting and stockmanagment) which are not specifically designed for working with data

^O We are connecting data from different standard workpackages to get an overall overview.

^O We make use of special (analytical) software to get insightful information from coupled data

^O We couple and analyse both internal and external data

Organization: Working with data within our organization

○ Is seen as a cost

- $^{\bigcirc}\,$ Is seen as an activity which may actually save cost
- igcolor Is seen as an activity which may add value to the organization
- $^{
 m O}$ Is an integral part of our strategy and daily focus of the organization

Data Skills: Within our organization...

- $^{\bigcirc}\,$ We have no employees that can create value with data
- $^{
 m C}$ We have one or several employees that work with data on a weekly basis
- igcolor We have one or several employees that work with data on a daily basis
- igodol We have one or several employees whose work only consists of working with data
- ^O We have all necessary skills and expertise when it comes to working with data, which our organization needs