



Communication in the FAIR project

Harleem, March 7th 2018





What have I achieved so far?

+ Content

- + Videos from the project sites
- + News items on webpage and Facebook
- + Presenting the FAIR project for the municipalities in Sweden and the 21 county boards
- + Survey to get an indicative perception of the flooding problems among the 290 Swedish municipalities

+ Communication

- + Webpage
- + Facebook
- + Roll ups and fact sheets

+ Dissemination

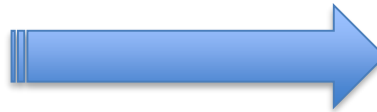
- + The public as well professionals that work with flooding protection



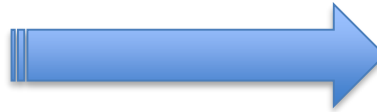


Communication

+ Webspaces FAIR



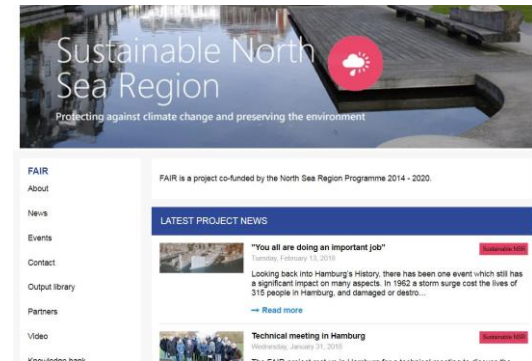
+ Facebook FAIR



+ Banner

+ Factsheet

+ Photo's





Videos of the pilot projects

- + The Netherlands
- + Hamburg
- + Marken
- + KIIK
- + Middelkerke
- + Helsingborg
- + Remco Schrijver - FAIR





What will I undertake until June?

- + Further updating of the FAIR webspace
- + Updating Facebook
- + LinkedIn
- + Newsletter
- + Twitter (suggest #)

What are our concerns/challenges?

- + Connect communication advisors of the partners to the project
- + Input for news items on the webspace

