

North Sea Conference 2015

Workshop #NSR15



21th century policy
SMART GOVERNMENT



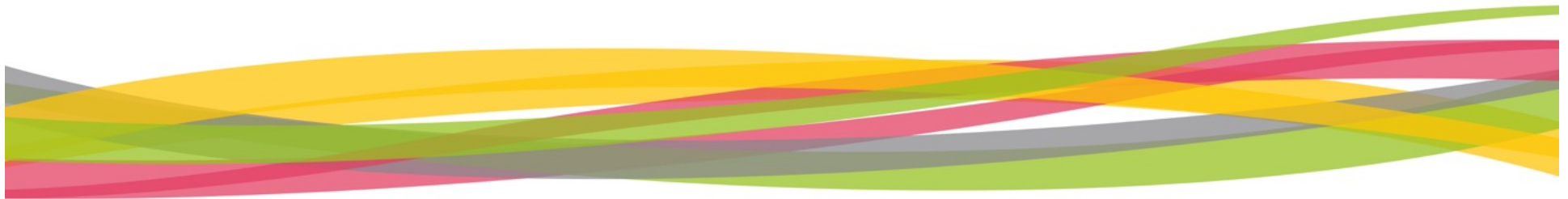
WEgovernment



Renske Stumpel / Otto Thors / Dave Fitch

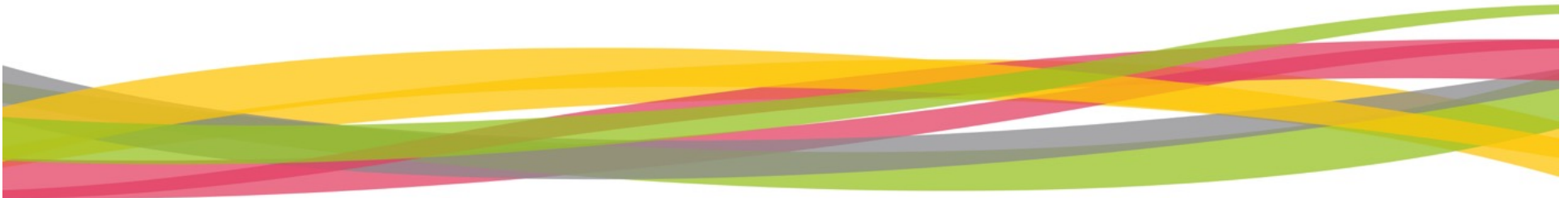
workshop set up

- ✓ introduction + intro on smart government
- ✓ input from the audience
- ✓ getting focus
- ✓ interested?



what is it about?

- The key idea of a smart government is to anticipate the needs of your citizens before they know it...
- Using knowledge & experiences of others (public as well as companies)
- Using information technology & data
- Public entrepreneurship – we need to adapt local government to societal needs



informationtechnology

changemanagement

quadruplehelix collaboration

digitaltransformation

networking transparency

panels budgetmonitoring radicallydifferentorganising

labs publicentrepreneurship

bigdata design opengovernment

smartservicedelivery

socialmedia co webmonitoring

digitization innovation

citizens

opendata webcare local

openspending

usingknowledgeofothers

mobile neighbourhoods

participation regionalinnovation

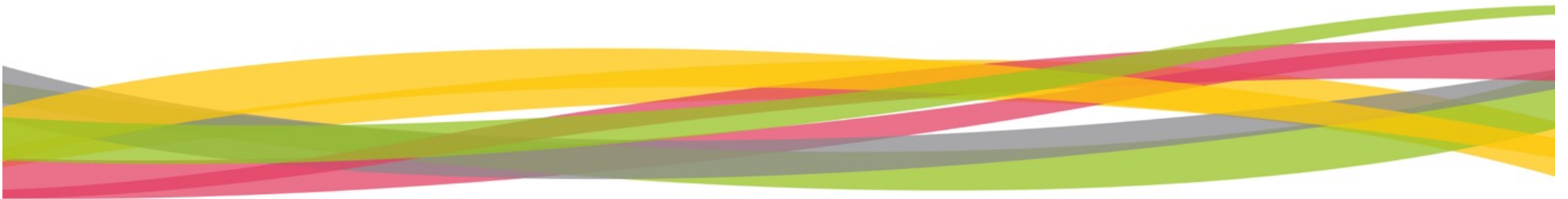
gamefication

optimisation

communitypolicing

input from the audience

A quick round....what should it be about?



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smart servicedelivery
socialmedia co webmonitoring
digitization innovation
citizens
opendata webcare local
openspending usingknowledgeofothers
mobile neighbourhoods
regionalinnovation
participation gamefication
optimisation
communitypolicing





working together...



**smart
government
is about....**

Waves of Digital Disruption



*adapting & driving
change....*



**smart
government
is about....**



**smart
government
is about....**



SMART CITY SMART SERVICES

ranking

Which theme is the most important according to you?

working together

use of data for citizens

adapting + driving change

smart services

else?

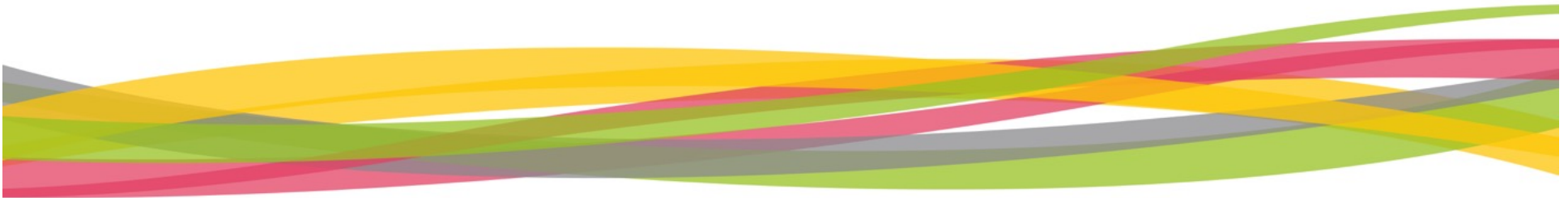


innovation = essential to all themes

interested?

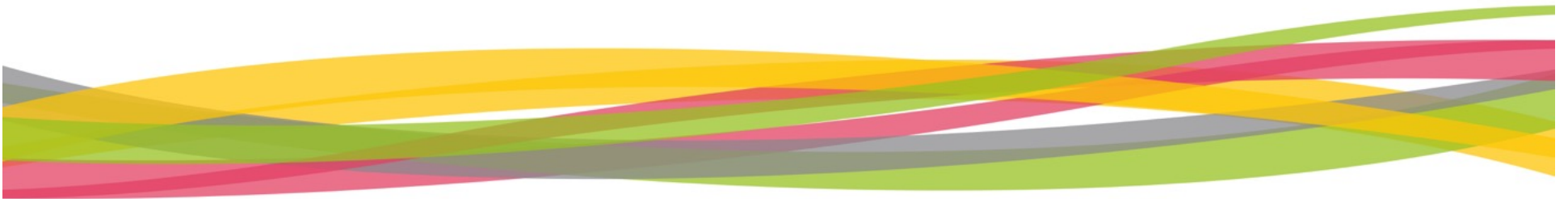
- pro's

- con's



results

- The results of this workshop in a few lines.....



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Thanks for your input!



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Sign up today!
We will send you a
free game scenario
to try out!

Is an employee allowed to voice a personal negative opinion on the organisation online?

Is every official allowed to participate in online discussions on behalf of the organisation on their own initiative?

How do you react to digital aggression towards one of your co-workers?

What priority does the organisation give to answering questions via Twitter?

What messages can be shared online to engage people in a constructive manner?

available in   

