Bicycles and ITS for smart sustainable cities

Unique 5M € pilot project in 5 countries

Cycling has proven to be a major solution for many problems such as congestion, pollution, growing population and health problems. However, there is a huge data loop. The BITS project will close the data loop by:

1 Sharing cycling data and building a CyclingDataHub (over 100 data sets)

3 Integrate the ITS methodologies and datasets into broader multi-modality

2 Use collected data to get better insight in the needs of cyclists to drastically improve cycling policies

4 Implementing ITS solutions that directly increase the take-up of cycling (+10%) and reduce CO_2 emission (-9%) within target groups

About BITS

Ten partners from five countries (BE, DE, DK, NL, UK) came together in a consortium to raise awareness of best practices of "Smart Cycling" and to provide implementers with ready-to-use information.

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