Meet the Buyer event

20 March 2020
Rotterdam The Hague Airport, Netherlands

Transavia is a budget airline that was established in 1965. We have had the pleasure of taking our passengers to the most beautiful business and holiday destinations in Europe for over 50 years. Transavia is part of the AIR FRANCE KLM Group. This makes us a member of the largest aviation group in Europe.

Meet the Buyer events offer **interesting opportunities for your company** to get in touch with the leading enterprises in a variety of business sectors. The event is **invite only** and will give you the chance to have an individual **one-to-one meeting** with **key decision makers**. Join the event, establish valuable collaborations, pitch your products and services, and discuss business partnerships that can fast-forward your company's growth.

Buyer profile

What is their business?

Transavia is the Number 1 budget airline and the Netherlands' second largest airline. We are one of the most accessible companies in Europe, where low cost also feels really good. Transavia is a leader in hospitality, service and digital services.

We offer an attractive base ticket price for both business and leisure travellers, with additional (paid) products and services. Transavia carries nine million passengers a year and operates with a modern fleet. Transavia flies with a young and environmentally friendly fleet of 73 Boeing 737 aircrafts, in particular the 800 series. Transavia has six home bases; they are located in the Netherlands and France. And we also fly from more then 20 other countries in Europe and the Mediterranean.

Transavia Ventures BV

Transavia Ventures BV promotes innovation and creates strategic partnerships with pioneering (tech) companies. In doing this, the fund focusses on scalable innovations in the areas of travel, technology, mobility, logistics, digital retail, hospitality and sustainability.

Transavia is looking for solutions in the following fields:

Sustainability in operations:
- Reduce CO_2 emissions during flight (aircraft design adjustments and innovations)
- Reduce CO_2 emissions during ground operations
- Optimisation of efficiency in operations
- Reduce the amount of waste produced

Employee experience
- Automisation and/or robotization of routine activities

Customer experience
- Inspire consumers, related to a more sustainable way of travelling and consuming
- Extending the customer journey and experience

How can you apply?

If you are interested in this opportunity, please contact **Wouter van Rooijen** by sending an email to w.vanrooijen@rotterdam.nl or **Giuliana Unger** by sending an email to g.unger@cleantechdelta.nl and briefly indicate the interest of your company in the Buyer's case. You can also contact your regional SCALE-UP partner.

SCALE-UP PARTNERS

This Meet the Buyer event is an exclusive invitation for companies associated with the partner organisations in the North Sea region. Cleantech member organisations have joined forces in the Interreg SCALE-UP project to enable cross-border business contacts between SMEs with green solutions and established large companies. The overall aim is to facilitate for innovative cleantech companies to scale up your start-up. Consultants at the member organisations help participants prepare the meetings and support them through the business process.

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