

# Final Conference: Innovation Power Through Transnational Cooperation

## Official Programme

Tuesday 8th of September 2020

**Interreg**  
North Sea Region  
Northern Connections

European Regional Development Fund



EUROPEAN UNION

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**13:00** **Introduction with Opening Movie and Infographics**  
GMT+1 Moderator during the Final Conference: Åsa Lindell, Public Speaker and Facilitator

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**13:10** **Welcome**  
By Anneli Rhedin, Lord Mayor and Chairman of the Gothenburg City Council

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**13:15** **A Call to Action**  
By Maria Strömberg, Director Business Region Gothenburg Cluster & Innovation, and Partner in the Interreg Northern Connections Project  
Cities and regions have a great responsibility to enable conditions for companies and innovators to come up with green innovations in order to find sustainable solutions to our common challenges - and to a greener future.

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**13:20** **Global Outlook Innovation / Enjoying the Energy Transition**  
Keynote Speech by Dr. Tomas Käberger, Professor Chalmers University and Industrial Growth Executive InnoEnergy  
Wind- and solar electricity is now cheaper than oil per unit energy. Electricity and batteries are replacing oil in the transport sector, and using periods of cheap electricity to produce hydrogen is feasible. Experience reduces costs of batteries and electrolyzers, making it possible to restructure the energy supply in the world. Industrial opportunities to pioneer what will be the global transition can be enjoyable – and profitable.

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**13:40** **Northern Connections Presentation**  
By Alex Moreno, Portfolio Manager Business Aalborg, and Project Manager in the Interreg Northern Connections Project  
An introduction to the Interreg Project, where 22 clusters, cities, regions and knowledge institutions work together to create transnational innovation connections between international enterprises and clusters in the energy sector.

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### Living Lab Presentations

By Anders Hall, Project Manager Lokal Förvaltningen City of Gothenburg, and Peter Simões, Director InVesta

**13:50** Two different presentations about challenges and companies expectations concerning results and opportunities to use Living Lab Events in search for solutions. Current situation and long-term challenges related to climate change in cities, regions and construction industry and what will be needed by all actors.

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**14:10** **Short Break**

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### Living Lab Presentation

By Pål Samuelsen, Project Director Steen & Strøm Norge A/S

**14:20** Økern Sentrum is situated in the heart of Hovinbyen, one of Oslo's newest and most ambitious city development areas. Økern Sentrum will be the central hub of Hovinbyen and will form and change Oslo in accordance with the growth strategies of Oslo Municipality. From 2020 Steen & Strøm and Storebrand will create an urban, sustainable and innovative 163,000 m2 urban centre. Økern Centre will be developed into a high-tech, sustainable area and shaped with tomorrow's solutions.

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### Keynote Speech

By Fredrik Hörstedt, Ph.D.

**14:40** Vice President Utilisation, Chalmers & Advisor to the European Innovation Council  
How can we stimulate challenge-driven innovation, create collaboration across national borders, how can cities exchange experiences and what is the important role of research development?

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### Questions - and Wrap Up

**14:50**  
**15:00** By Moderator Åsa Lindell, Public Speaker and Facilitator, and Maria Strömberg, Director Business Region Gothenburg Cluster & Innovation, and Partner in the Interreg Northern Connections Project

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