



Workshop – Priority 2

Billund 15 June 2016







Workshop Plan

- Christoffer Stougaard Villsen & Jesper Jönsson (JS)
- Overview of Priority 2
- Yolanda Schmal (Interreg Co-ordinator and Member of the Steering Committee, Province of Noord-Holland)
- What countries want from Priority 2 projects
- Joris Stock (SCALE-UP project)
- What project partners can get out of Priority 2







Questions to think of

- Are the requirements clear?
- What kinds of ideas fit / don't fit the programme?
- Timeline and practical details for new applications







Priority 2 – Eco-innovation

- 2.1 Promote the development and adoption of products, services and processes to accelerate greening of the North Sea Region economy
- Number of green products, services and processes piloted and / or adopted by the project







Priority 2 – Eco-innovation

- 2.2 Stimulate the adoption of new products, services and processes to reduce the environmental footprint of regions around the North Sea
- Number of green products, services and processes piloted and / or adopted by the project







Full Applications approved and applying Call 1

- 2.1 1 projects approved
- 2.2 1 projects approved
 ERDF granted €5,105,563
 Call 2
- 2.1 4 project applied
- 2.2 2 projects applied *ERDF requested* €10,444,897







Expressions of Interest

Call 1

- 2.1 3 Eol approved not yet applied
- 2.2 0 Eol approved not yet applied *ERDF* €9,553,417

Call 2

- 2.1 2 Eols applied
- 2.2 6 Eols applied *ERDF requested* €9,259,171







Situation after Call 2 - Guestimate

Funding allocated to approved projects

• €9,735,149

Approved Eols which are approved as FAs in call 3

• €4,629,586

Remaining budget for Call 4 Expressions of Interest

• €30,793,837

All figures are estimates and may change significantly!







The approved projects

- 2.1. Supporting clean-tech innovators in accessing large enterprises through unlocking procurement (**SCALE-UP**)
- 2.2 Developing low carbon utilities, abilities and potential of regional entrepreneurial ports (Dual Ports)







The rejected projects

- Weak results (outputs/deliverables)
- Weak logic
- Weak transnationality
- Activities do not match objectives
- Weak added value
- Lack focus
- Insufficient benefit outside the partnership
- Insufficient understanding of state aid and other financial issues









The new timeline allows for faster responses to applications and reduces the time for applicants to go through the two-step application process from 18 months to 12 months







Timeline for next calls for applications

- Steering Committee II 27 + 28 September
- **Call 3 (Full Applications)** Call open: 14.11.2016 to 01.02.2017
- Steering Committee III June 2017
- **Call 4 (Expression of Interests)** Call open: July 2017 to August 2017
- Steering Committee IV October 2017
- **Call 5 (Full Applications)** Call open: January 2018 to March 2018
- Steering Committee V June 2018









What can I do now?

- Project ideas are always open for submission and JS feedback
- Expression of Interest development phase spring 2017 with events and additional guidance
- Plan now to save time later







Is it clear?

- Are the requirements clear?
- What kinds of ideas fit / don't fit the programme?
- Timeline and practical details for new applications

