



WelfareTech

Business Innovation

Danish Welfare Innovation

North Sea Conference Delegation, 16 June 2016

The man on the moon project...

- New super hospitals for 13.5 billion Euro in Denmark in 5 years
- 20 - 30 % fewer hospital beds
- 10 - 20 % fewer employees
- A fast growing population of senior citizens
- Complex patients with higher demand for healthcare services
- Increased demand for clinical evidence of treatment and care
- Demand for documented effects

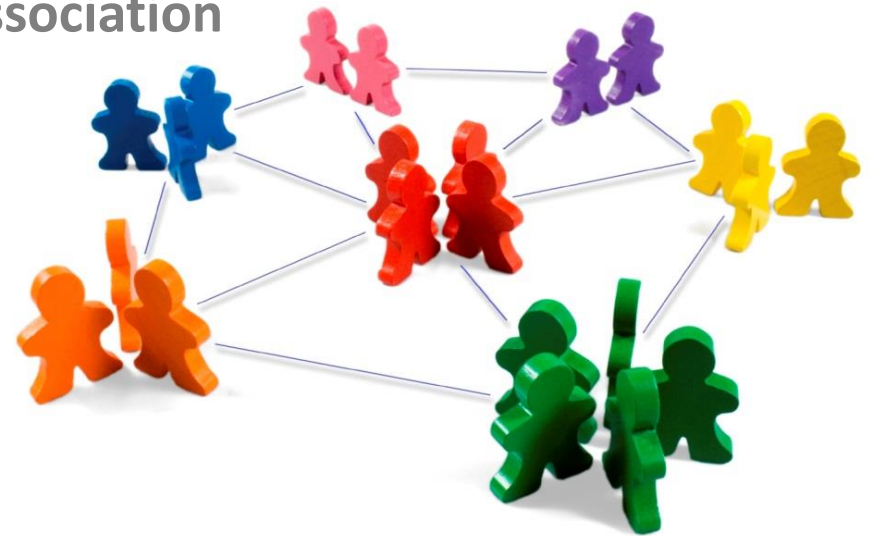
How do we realise the mission?



Who is Welfare Tech?



- A **national cluster** in Denmark
- **Hub for innovation and business development** in healthcare, homecare and social services
- Private-public **knowledge sharing** and **interdisciplinary collaboration**
- Organised as a **member driven association**



Hub for Welfare Innovation



Companies



**TRIPLE
HELIX**

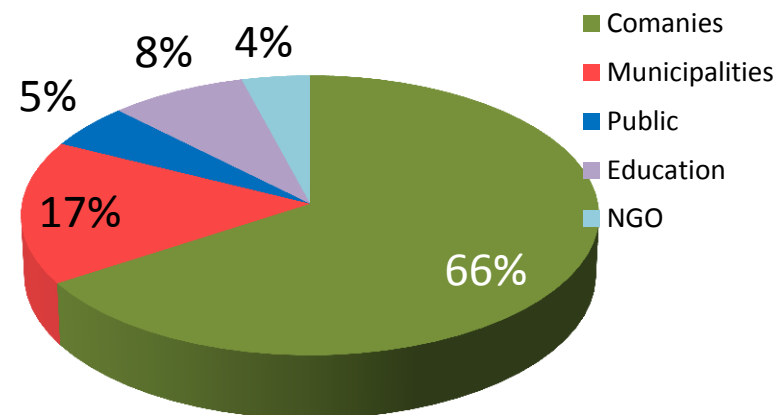
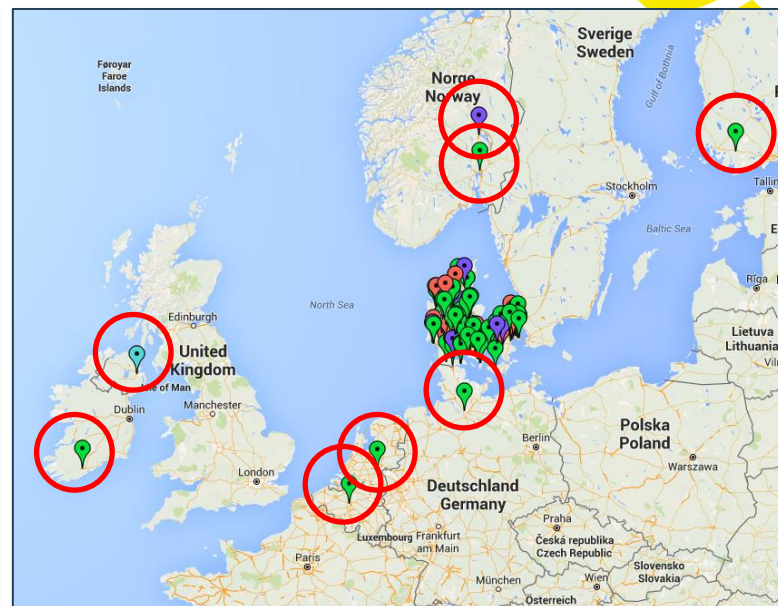
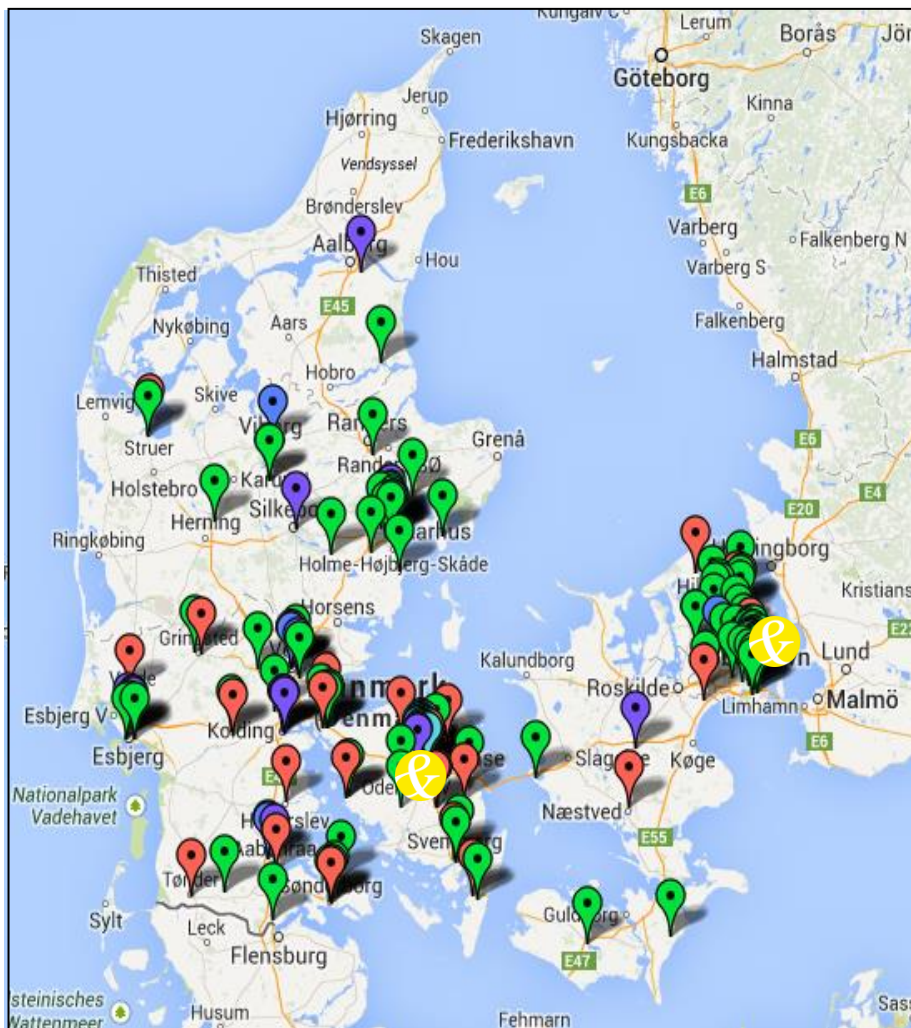
Research and
education



Society /
Public Sector



Members



WelfareTech.dk

193 Members of Welfare Tech

COMPANIES



Members of Welfare Tech

PUBLIC INSTITUTIONS



Members of Welfare Tech

NGO, KNOWLEDGE &
EDUCATION



Facilitating New Growth



- **Utilisation** of the market for welfare technologies
- **Economic growth** in private companies, increased sale and export
- **Increased employment** and creation of knowledge-based jobs
- New **business areas** and more companies

**Side Step
Diversification**

Traditional markets

Strong competition
Stagnated growth



New markets

Diverse competition
Opportunities for growth

What is Welfare Technology?

Technologies and solutions that enhance the efficiency and quality of life in society.



Telemedicine



Robotics



Services



Assistive Technology

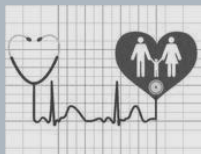


ICT

Focus Areas



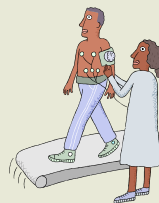
PREVENTIVE HEALTH INNOVATION



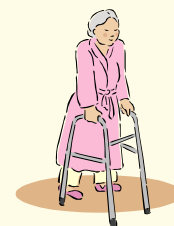
HOSPITAL & HEALTH INNOVATION



REHAB INNOVATION



SOCIAL SERVICE INNOVATION



HEALTHY AGEING INNOVATION



Healthcare

Homecare

Minimize risk
and screening
for diseases



Healthcare
treatment at
hospitals

Rehabilitation
and treatment by
telemedicine



Homecare in
private homes

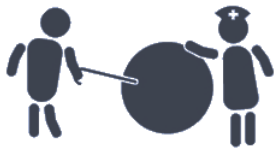
Life quality and
independent
senior life

Services in Welfare Tech



Business Development

- Business Plan
- Business Case
- Certification & Legislation
- Sale and Export
- Project Development
- Funding



Matchmaking

- One-to-one Contact
- Partnerships
- Forming Consortiums
- User Involvement



Network

- Events
- Membership/Association
- Membership Benefits
- Exposure
- Communication
- Knowledge Sharing



Project Facilitating

- Fundraising
- Project Management
- Product Development
- Financial Management
- Testing
- Welfare Tech Innovation
- Welfare Tech Lab



Contact



Do you want to know more about Welfare Tech and find out what we can do for you please contact:

Programchef
Karen Lindegaard
Welfare Tech
+45 2461 1931
karli@welfaretech.dk

Welfare Tech
Forskerparken 10H, DK- 5230 Odense M
+45 3177 8078
info@welfaretech.dk
www.welfaretech.dk





Thank you for your
attention



@WelfareTechWTR



WelfareTech



www.welfaretech.dk