



Tom Kettels Project Lead BLING Webinar: The Uncertain Promise of Blockchain - 21/1/2021



## Is the blockchain promise different for the public sector than the private sector?





# Potential to disrupt bigger in private sector than in public sector?





## Properly address challenges





Get everybody involved (change management)





## Example: TOKEN

'TOKEN' aims at developing an experimental ecosystem to enable the adoption of Distributed Ledger Technologies (DLT) as a driver for the transformation of public services towards an open and collaborative government approach.



Token has received funding from the European Union's Horizon 2020 research and innovation programme under the Grant Agreement no 825268.





### **Benefits**





## **TOKEN PUCs**



**Public Funding** Distribution

#### OBJECTIVE

Bringing experience in cascade funding projects.

#### BENEFITS

Reduced administrative burden. increased transparency and complementarity.

PUBLIC SERVICE Grant distribution via competitive open calls.

PROBLEMS TO BE SOLVED Red-tape burden, lack of transparency and trust, data silos, double granting, biased distribution.

SERVICE OPERATOR Public Private Partnerships among EC and not-for-profit.

EARLY ADOPTERS The European Commission, Ministries and regions.

#### **Public Accounts** £ Management

#### OBJECTIVE

Incorporating blockchain into active Smart Cities projects in Central Macedonia: Municipality of Katerini (MUKA).

#### BENEFITS

Saving costs and time, increased trust, real time expenditures, audit trials, blockchain-based E-voting system for citizens.

PUBLIC SERVICE Public procurement.

PROBLEMS TO BE SOLVED Red-tape burden, lack of transparency and trust, data silos, double granting, corruption.

SERVICE OPERATOR Katerini Municipality.

EARLY ADOPTERS Public authorities in general.

#### Urban Logistics

#### OBJECTIVE

Assessing the specific value of DLTs for urban mobility.

#### BENEFITS

DLTs and IoT for more efficient logistics service and pricing. Greater customer satisfaction; and less congestion for the city.

PUBLIC SERVICE Mail post / mobility.

PROBLEMS TO BE SOLVED Last mile logistics in Smart Cities, automation of delivery processes.

#### SERVICE OPERATOR Public Private Partnership among Ministry-city and business operators.

EARLY ADOPTERS Smart Cities.

#### Data valorisation services

#### OBJECTIVE

Improving citizens' lives whilst also increasing urban services efficiency and exploring new economic models, based on data valorization.

#### BENEFITS

A transparent solution to the evaluation and valorisation of the use of data by third-parties, regardless of who owns the data.

PUBLIC SERVICE Smart City services.

#### PROBLEMS TO BE SOLVED Market valorization of data sets generated by Smart City IoT Platforms.

SERVICE OPERATOR Santander Municipality (Spain).

EARLY ADOPTERS Smart Cities.



## Conclusion



## Do your homework







https://www.linkedin.com/company/infrachain