



Transnational Interwork event for Call 3 and 4:

Structure and Logic of the new VB Programme?

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The structure of the programme

Key message:

- Joining efforts to lead the way to stronger, more sustainable economies and societies around the North Sea.
- Our programme is offering transnational solutions through joint implementation

Programme builds on:

- European (in particular EU2020) and national policies
- Smart, inclusive and sustainable growth
- Results from evaluations
 - Public consultations











available funds?





Projet opportunities in 4 priorities:

- Thinking Growth supporting growth on the North Sea Region economies
- Eco-innovation Stimulating the green economy
- Sustainable North Sea Region Protecting against climate change and preserving the environment
- Green transport and mobility







The Strategic VB Project will

- + Deliver transnational solutions through joint implementation on shared challenges or joint assets in the NSR
- + Develop joint results and services at field level across the North Sea Region, which you can't do alone
- + Have an impact on policy development for NSR Area (EU, national, regional levels)







Programme & project indicators **Priority Specific Objective** Specific output indicator (pre-defined) + ^AGeneral output indicators (pre-defined, cross-cutting) Self defined result indicators Examples - Reduction in flood risk at target sites by XXX% - Increase in populations of Cod



Indicators – FS 23

Typical project?

+ 7 deliverables per
Work Package
+ 5 outputs
+ 2-3 results

Less is more...





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Indicators for Deliverables (some examples!)

Туре	Indicator
Deliverable	Exchange of information event (external)
	+ Number of participants
Deliverable	Report/strategy
	+ Numbers of readers
Deliverable	Pilots/demonstrations
Deliverable	Working practice change







Main Output Indicators – related to a Specific Objective -example

1.1 Number of enterprises cooperating with new / improved knowledge partnerships

4 other compulsory indicators

Output	Number of enterprises participating in cross-border, transnational or interregional research projects
Output	Number of research institutions participating in cross-border, transnational or interregional research projects
Output	Number of organisations / enterprises adopting new solutions by project end
Output	Number of organisations / enterprises informed about new solutions by project end





Project Results – Measures the benefit/change which can be attributed to your project (2-3 per project)

Examples:

- 1. Reduction in flood risk at target sites by XXX%
- 2. Performance of infrastructure will be enhanced/increased/improved by xxxx
- 3. Increase in number of graduates completing a trial work period in an SME
- 4. Increase in number of users of solutions developed







Example – Specific Objective 3.2

3.2 Develop new methods for the long-term sustainable management of North Sea ecosystems

- Project Output Indicator:Number of sites managed using new solutions supporting long-term sustainability
- Project specific result confirming usefulness of the output. More than one possible: Increased return on public investment by adopting participatory/ co-governance approaches to management of NSR ecosystems (target 20%)
- Required Programme result: Capacity of North Sea Regions to improve the quality of the environment







Common features for all priorities

- + Pilots and testing
- + Limited number of programme goals
- + Implementing EU & national policies
- + Building on earlier results
- + Synergies with EU programmes
- + Innovation







Concluding summary

Key message: The NSR programme is offering Transnational solutions through joint implementation.

You can:

- + Expand your trans-national network, because you are sharing challenges or joint assets in the NSR
- + Participate in development of joint outputs and services, which your organisation can't do alone
- + Have a stronger impact, because the project is reaching an innovative Region of 60 mill. Inhabitants
- + Fit with EU & national policies

