



CLEANTECH COLLABORATIONS DAY

CONNECTING SCALE-UPS & BUYERS
(INTERREG SCALE-UP FINAL EVENT)

Date: Thursday 18 November

Time: 13:55h – 17:15h (CET)

Contact: Jörn Hagenaaars (Jorn@tekkoo.nl), +31 654936338
 Esther Eggink (Esther@tekkoo.nl), +31 616274737
 Wouter van Rooijen (w.vanrooijen@rotterdam.nl), +31 615251699

Location: Online via Zoom

Attendees: corporates (buyers) and scale-ups (SME's) in Europe that are looking for collaborations.

14:00 - 17:15	18 November (CET)	
14:00 - 14:00	Login to Zoom	
14:00 - 15:00	The Interreg scale-up story hosted by Peter Melis Opening and sharing of success and failure stories over the last 6 years.	
15:00 - 15:10	(Make your own) Coffee Break	
15:10 - 15:45	Building solid partnerships to scale Lindy Hensen, founder and current member of the supervisory board of PeelPioneers will talk about how they built critical partnerships to scale their circular idea to the biggest orange peel processing plant of Europe.	
15:45 - 17:15	1-1 Matchmaking sessions Invite only Meet the Buyer: Online sessions <ul style="list-style-type: none"> • Södra • Port of Rotterdam (TBC) • Johnson Matthey • Anglian Water • Etc. 	Open Break-out Sessions on demand (topic related) Optional to initiate a break-out session on a cleantech topic. <ul style="list-style-type: none"> • Sustainable Building Materials • Etc.

SCALE-UP FINAL EVENT AGENDA



Interreg Scale-Up Partnership Side Event

THE FUTURE OF EUROPEAN SCALE-UP COLLABORATIONS

Date: Friday 19 November

Time: 10:00h - 14:15h (CET)

Contact: Jörn Hagenaaars (Jorn@tekkoo.nl), +31 654936338
 Esther Eggink (Esther@tekkoo.nl), +31 616274737
 Wouter van Rooijen (w.vanrooijen@rotterdam.nl), +31615251699

Location: Online via Zoom

Attendees: European partners of the Interreg SCALE-UP Program – Invite only

09:00 - 14:30 19 November (CET)

09:00 - 09:30 **Opening & Introduction Interreg ScaleUp Program by Hans Wevers**

09:30 - 11:00 **Partnership Workshop 1**
Visioning and goals setting exercise
 Energizer, Envision shared vision and goals (including break)

11:00 - 12:00 **Best Practice: Management of and matchmaking in the EU Scale-Up Ecosystems.**
 Savitri Groag, director of innovation at Climate KIC, will speak about success factors in setting up and organising international start- and scale-up programs

12:00 - 12:45 **Lunch Break**

12:45 - 14:00 **Partnership Workshop 2**
Brainstorm: Interreg Scale-Up 3.0 **Next steps & commitment**
 Start, Stop, Continue & Develop design criteria Define next steps together

14:00 - 14:15 **Closing**

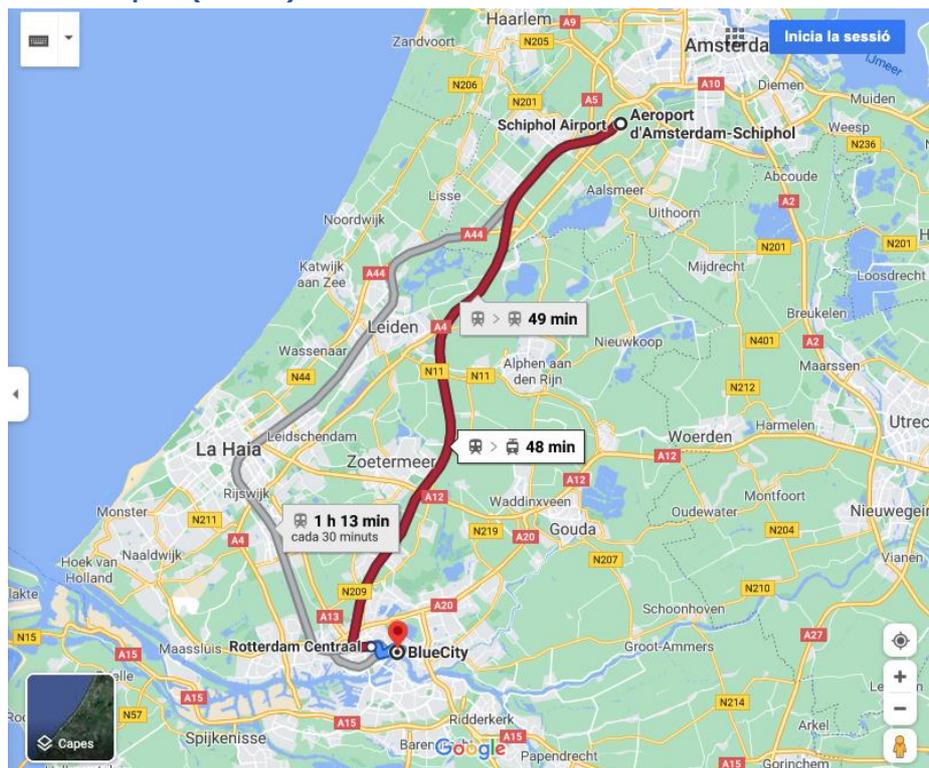
SCALE-UP FINAL EVENT AGENDA



Annex 1 – How to arrive?

Location: BlueCity, Maasboulevard 100, Rotterdam, Netherlands

From Amsterdam Airport (48 min):



Option A: 48 min. Thalys train to Rotterdam Centraal. Take tram 21/24 to 'Willem Ruyslaan' + 7 min by foot.

Option B: 49 min. Thalys train to Rotterdam Centraal. Take Sprinter train to 'Rotterdam Blaak' + 14 min by foot.

SCALE-UP FINAL EVENT AGENDA