

In For Care

Informal care and voluntary assistance: Innovation in service delivery in the North Sea Region

Assoc. Prof. Santiago Martinez University of Agder Norway





Infor Care Project

- European North Sea region Interreg VB
- 10 partners from 6 different EU countries
- Duration: January 2017 December 2019
- Total budget: 4.457.709 € ERDF contribution
 1.544.667 €









• Informal care

 In Europe, 80% of all care is provided by informal carers – i.e. people providing usually unpaid care to someone with a chronic disease, disability or any other long-lasting health or care need, outside of a professional or formal framework. They count for more than 100 000 000, 42% of them nonworking carers (Eurocarers.org)









Volunteer work

 In Norway, 1 out of 3 people has not done any volunteer work in the last year. BUT More than half of them think of doing volunteer work for an activity or matter they are occupied with. (Norwegian Volunteer barometer, 2015)









- improve processes of voluntary work and informal care in service delivery
- improve knowledge of how the **public sector** can innovate in service delivery
- develop a Quadruple helix model for informal care and voluntary assistance
- provide insight in cost reductions in the formal (care)sector
- contribute to new policies and ideas for the health transition combining informal and formal service provision





Who

- 1. University of Agder, Norway (LB)
- 2. Knutepunkt Sørlandet, Norway (PB)
- 3. Abertay University, Scotland, UK (PB)
- 4. University College Syddanmark, Denmark (PB)
- 5. Länsstyrelsen Värmland, Sweden (PB)
- 6. Landstinget i Värmland, Sweden (PB)
- 7. Stad Turnhout, Belgium (PB)
- 8. Stad Aalst, Belgium (PB)
- 9. Stichting CMO STAMM, Netherlands (PB)
- 10. Provincie Drenthe, Netherlands (CB)
- 11. + 6 co-beneficiaries (4 NE, 2 NO)







- 1. Needs assessment and strategic analyses (WP3)
- 2. Technology to improve voluntary work (WP4)
- 3. Support Public Sector (WP5)
- 4. Cooperation and SME innovation (WP6)







 Needs assessment and strategic analyses (WP3)
 Overview of quantitative and qualitative aspects of informal care and volunteering assistance in Europe









- 2. Technology to improve voluntary work (WP4)
 - Development and testing of collaboration tools
 - Managing volunteering







- 3. Support Public Sector (WP5)
 - Recruit, train and keep volunteers and informal carers
 - Support innovation of public service delivery







- 4. Cooperation and SME innovation (WP6)
 - Cooperation through Quadruple Helix model
 - Cost-effectiveness / cost reduction
 - Education and future perspectives







• Project Kick-off, February 2017, Norway



• Mid-term conference, October 2018, Denmark

• Final conference, November 2019, Norway







- Scandinavian Health Informatics 2017 (Poster)
- PhD research fellowship associated to InforCare project (UiA) From September 2017





Dissemination

InForCare project dissemination channels:

- <u>Website</u>
- <u>Twitter</u>
- <u>Youtube</u>
- Newsletters









Dissemination - Video







Transnationality



Communicate in other languages (spoken, written, arts)

Think globally, solve locally

- Unite Europereg



THANK YOU FOR YOUR ATTENTION

Santiago.martinez@uia.no