



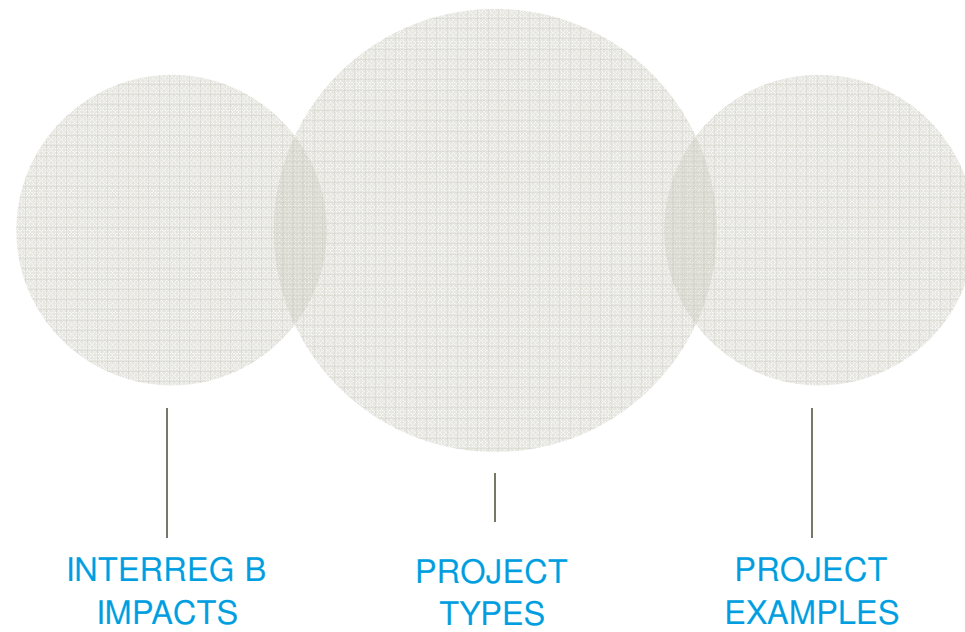
# EXPLOITING INTERREG SPECIFIC IMPACTS MORE EFFECTIVELY

**NORTH SEA CONFERENCE, JUNE 29 2017**

**CARLA HARNISCHFEGER | MASCHA MENNY**



# AGENDA



# INTERREG B IMPACTS

## EMPOWERMENT of keyplayers

Increased capacity of key players to act due to greater knowledge and more competitors

## IMPACTS

## APPLICATION of knowledge and skills

More efficient and effective organisation of work processes

More frequent use of social and technical innovations

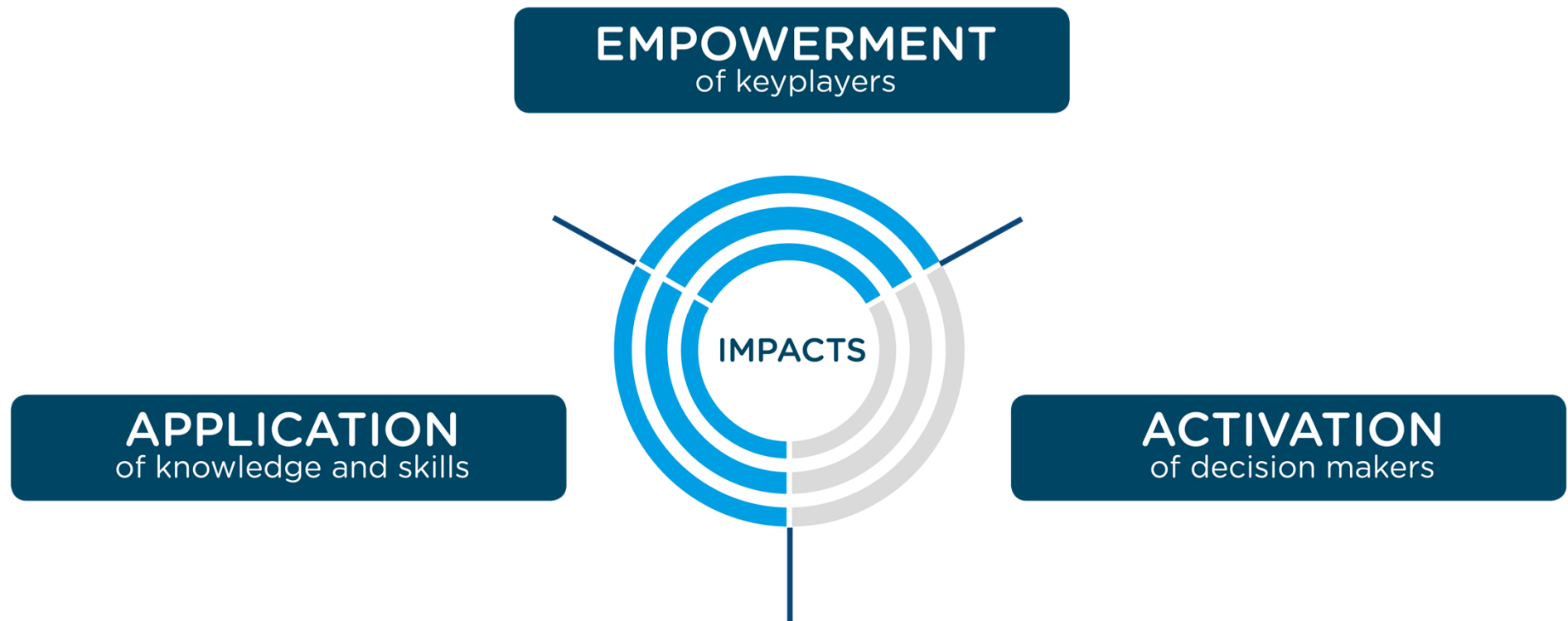
Improved ecological, social and economic (living) environment

## ACTIVATION of decision makers

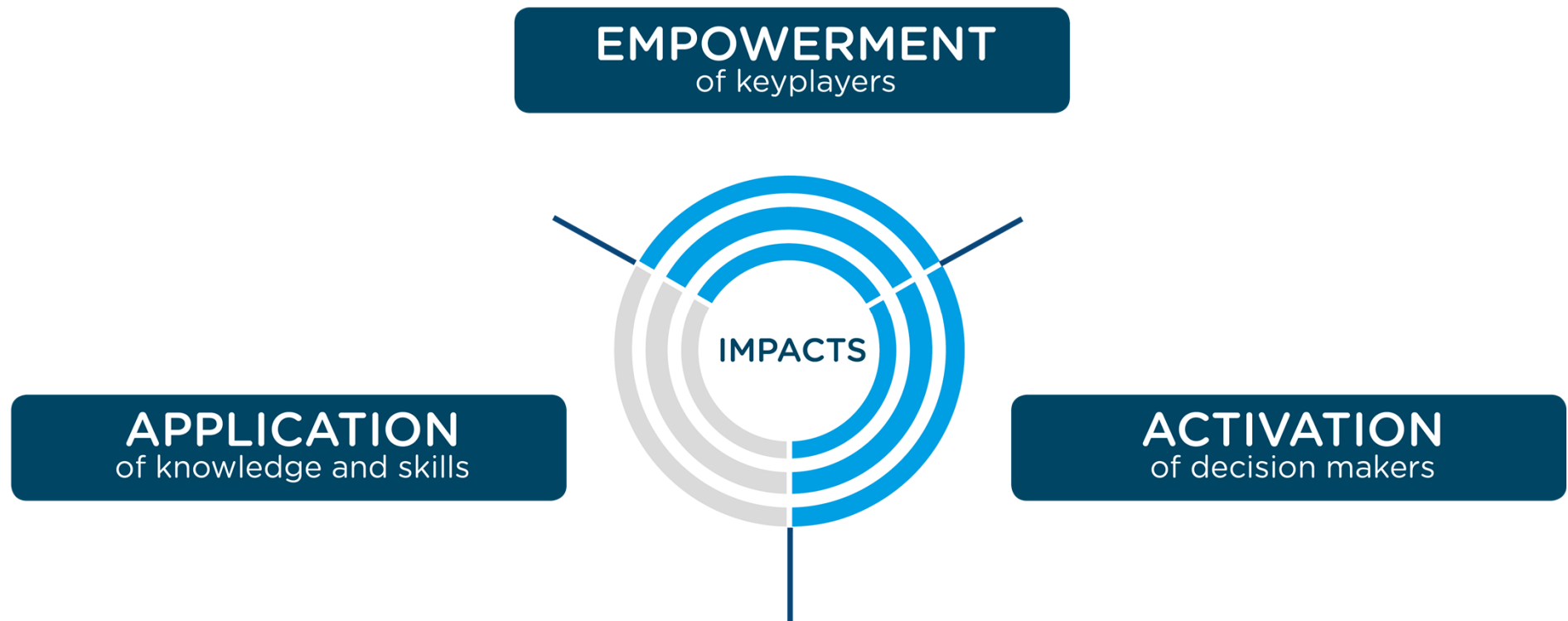
Stronger joint action in political decision making processes

More effective representation of interests at national, regional and European level

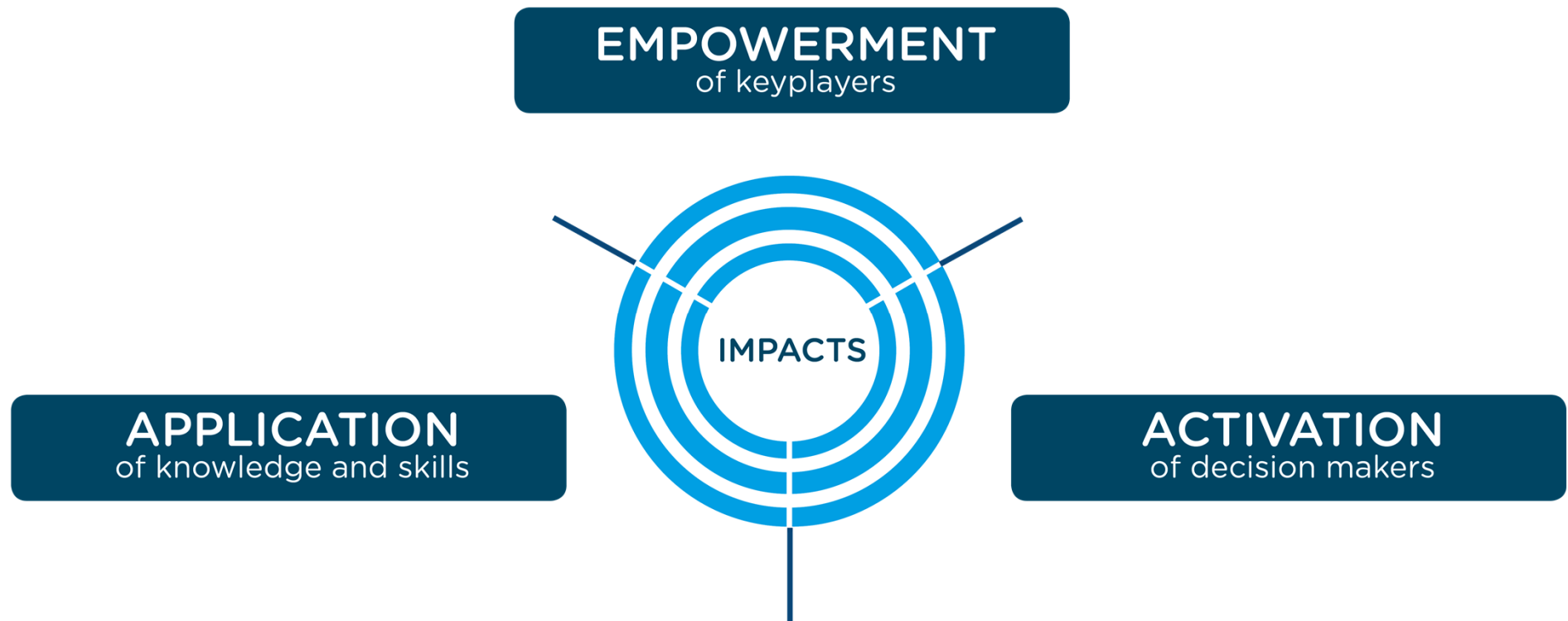
## PROJECT TYPE 1



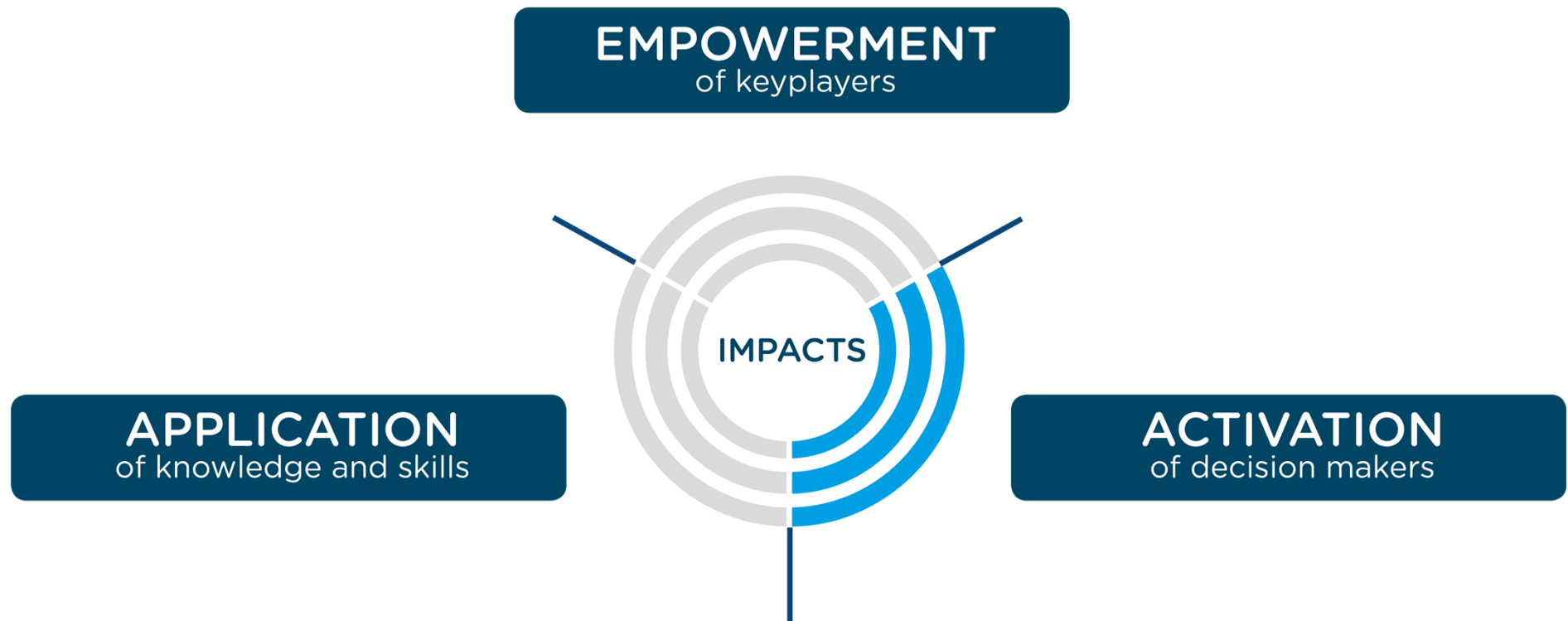
## PROJECT TYPE 2



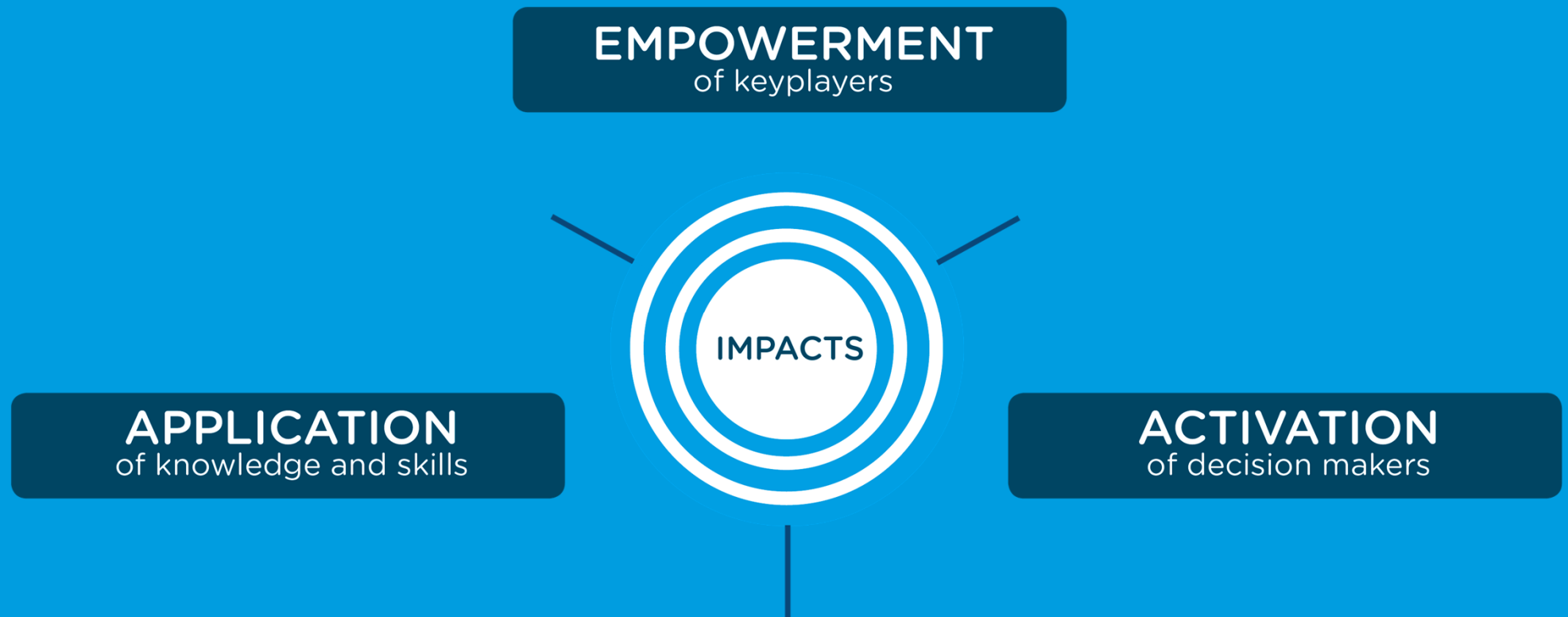
## PROJECT TYPE 3



## PROJECT TYPE 4



# WHICH FOCUS DOES YOUR PROJECT HAVE?







# PROJECT EXAMPLES

## PROJECT EXAMPLE: SCIENCE LINK

### PROJECT TYPE 1



#### Impacts:

- Increased capacity of key players to act through increased knowledge and skills
- More frequent application of social and technical innovations



## PROJECT EXAMPLE: MORECO

### PROJECT TYPE 2



#### Impacts:

- Increased capacity of key players to act through increased knowledge and skills
- More efficient and effective design of work processes



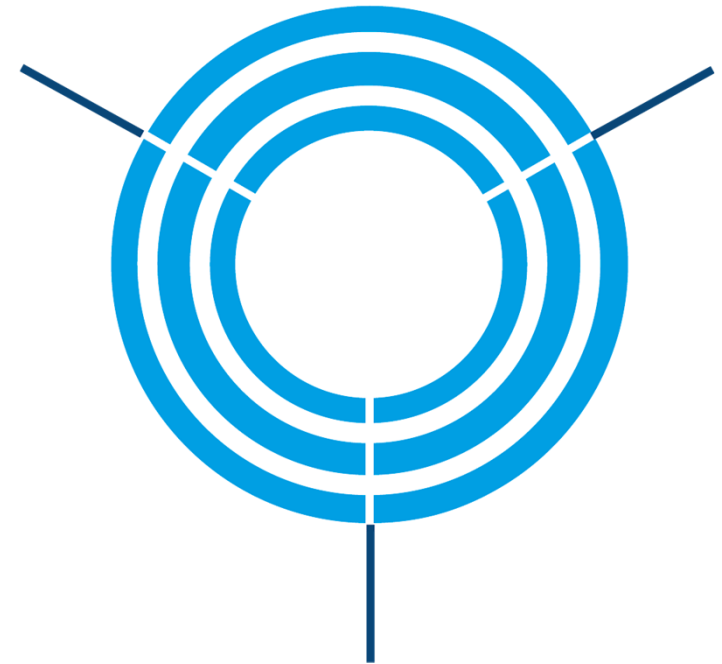
# PROJECT EXAMPLE: BALLAST WATER OPPORTUNITY

## PROJECT TYPE 3



### Impacts:

- More frequent application of social and technical innovations
- Increased capacity of key players to act through increased knowledge and skills
- Strengthened joint action in political decision-making processes



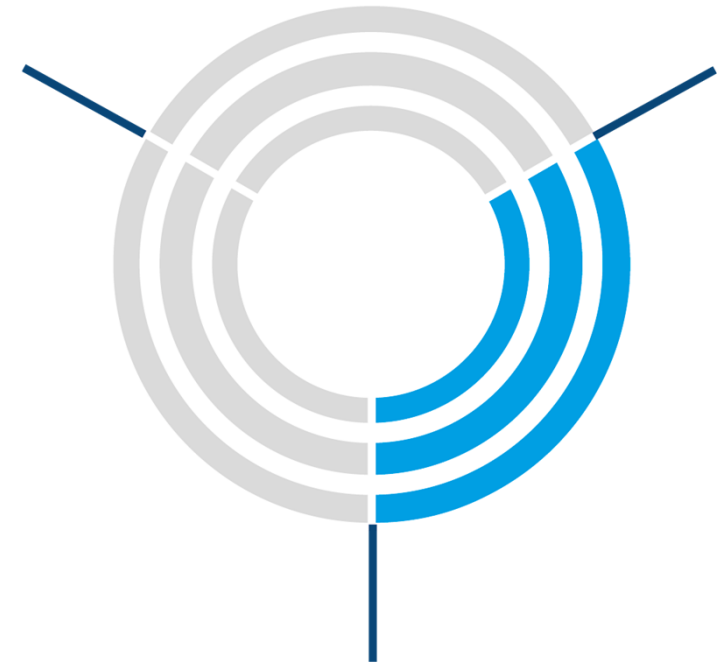
## PROJECT EXAMPLE: CODE24

### PROJECT TYPE 4



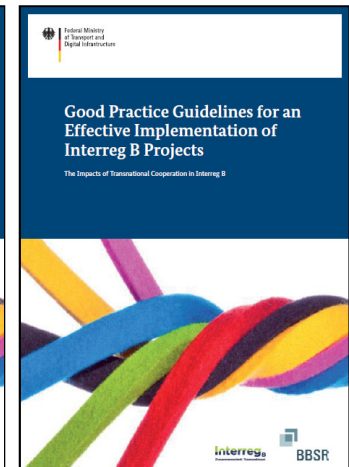
#### Impacts:

- Strengthened joint action in political decision-making processes
- Better representation of interests at regional, national and European level



# PUBLICATIONS

- **Wirkungen der transnationalen Zusammenarbeit in Interreg B.** BMVI Publication, ed.: BMVI, Berlin, May 2017 (*in German - available as print or download / in English - available soon*)
- **Good Practice Guidelines for an Effective Implementation of Interreg B Projects.** BMVI Publication, ed.: BMVI, Berlin, May 2017 (*in German - available as print or download / in English - available soon*)
- **Measuring Interreg B Specific Impacts.** BMVI Publication, ed.: BMVI, Berlin, May 2017 (*in English and German - available as print or download*)





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