



**Interessen Im
Fluss**

**Ilke Borowski-
Maaser**

Eva-Maria Cyrus

**interessen-im-
fluss.de**

Get the dog barking Set the Thames on fire



**How can NSR projects improve
benefits for stakeholders?**



NSR Conference

Strand 5

29.06.2017

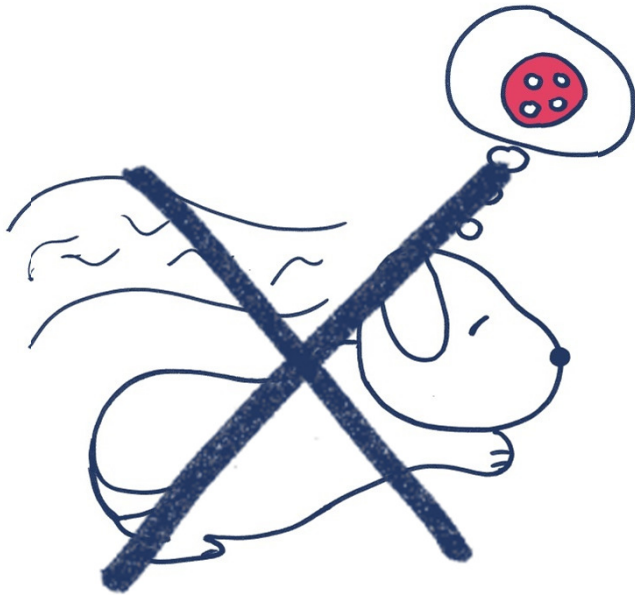
Göttingen

Germany

Fact



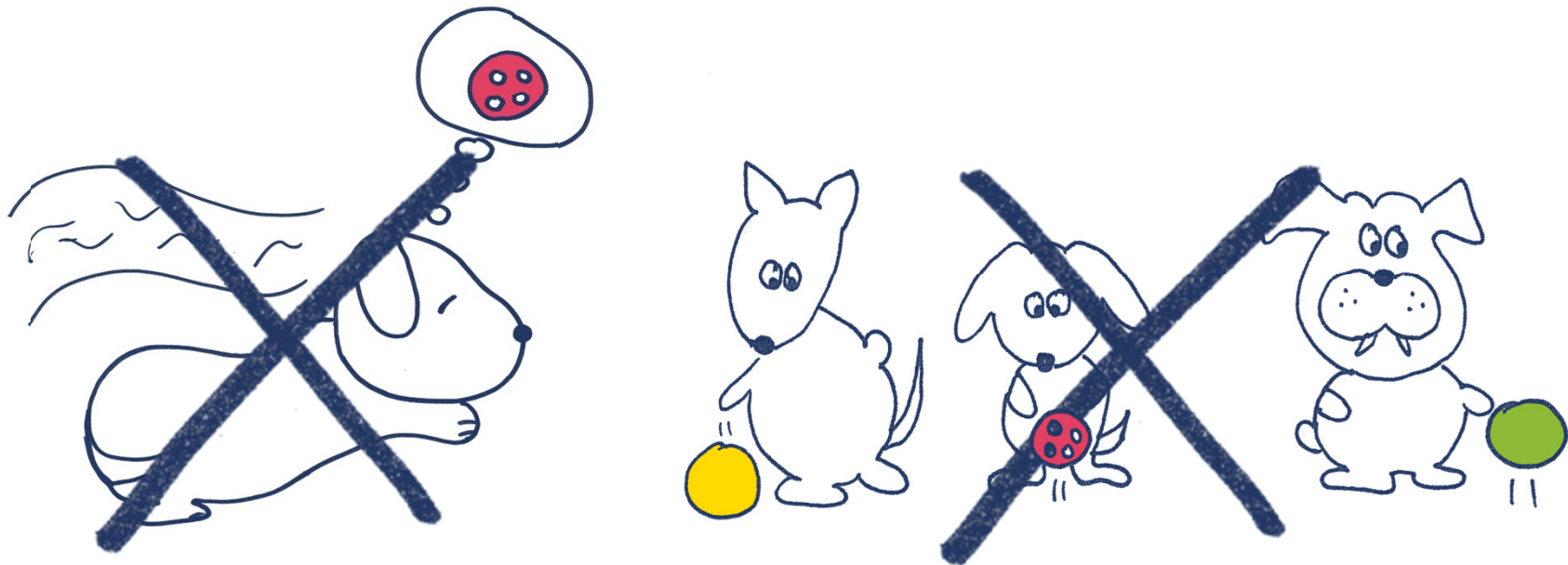
Fact



Fact

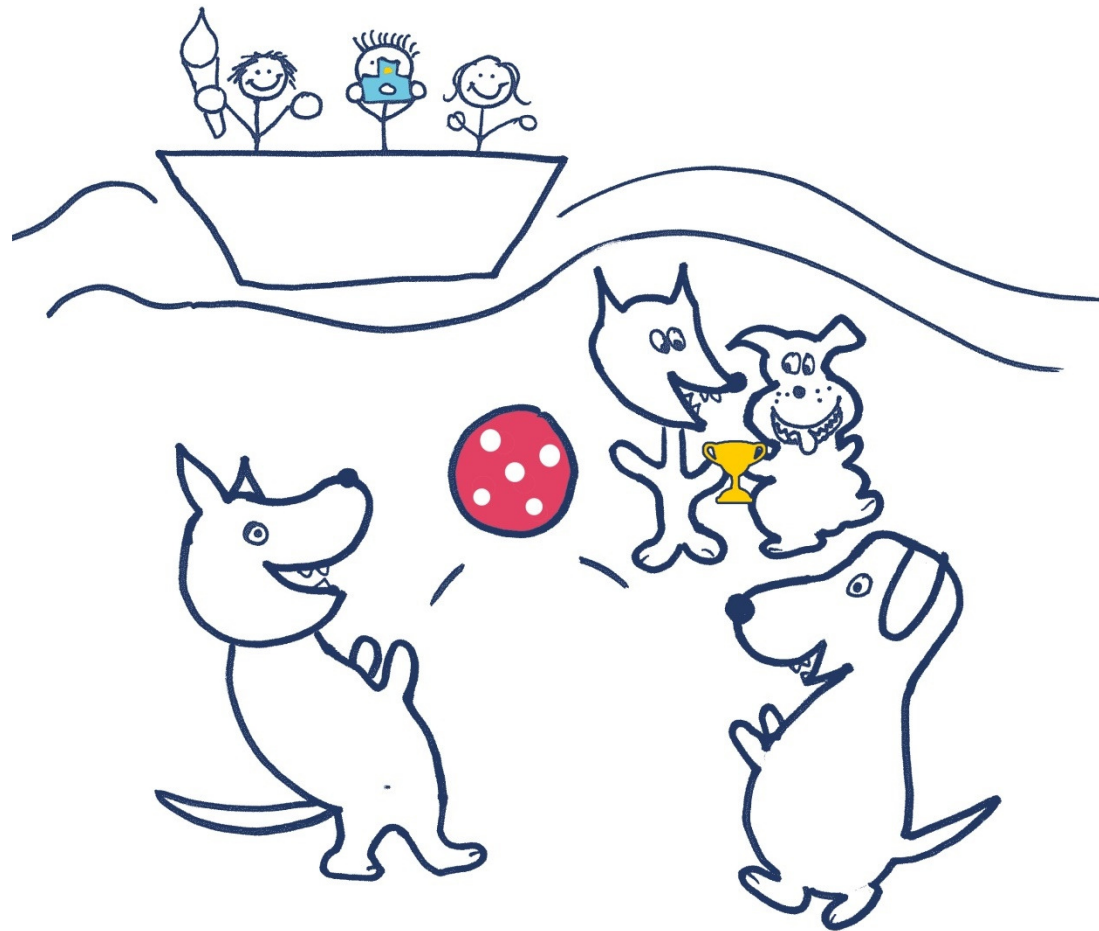


Fact



Fact

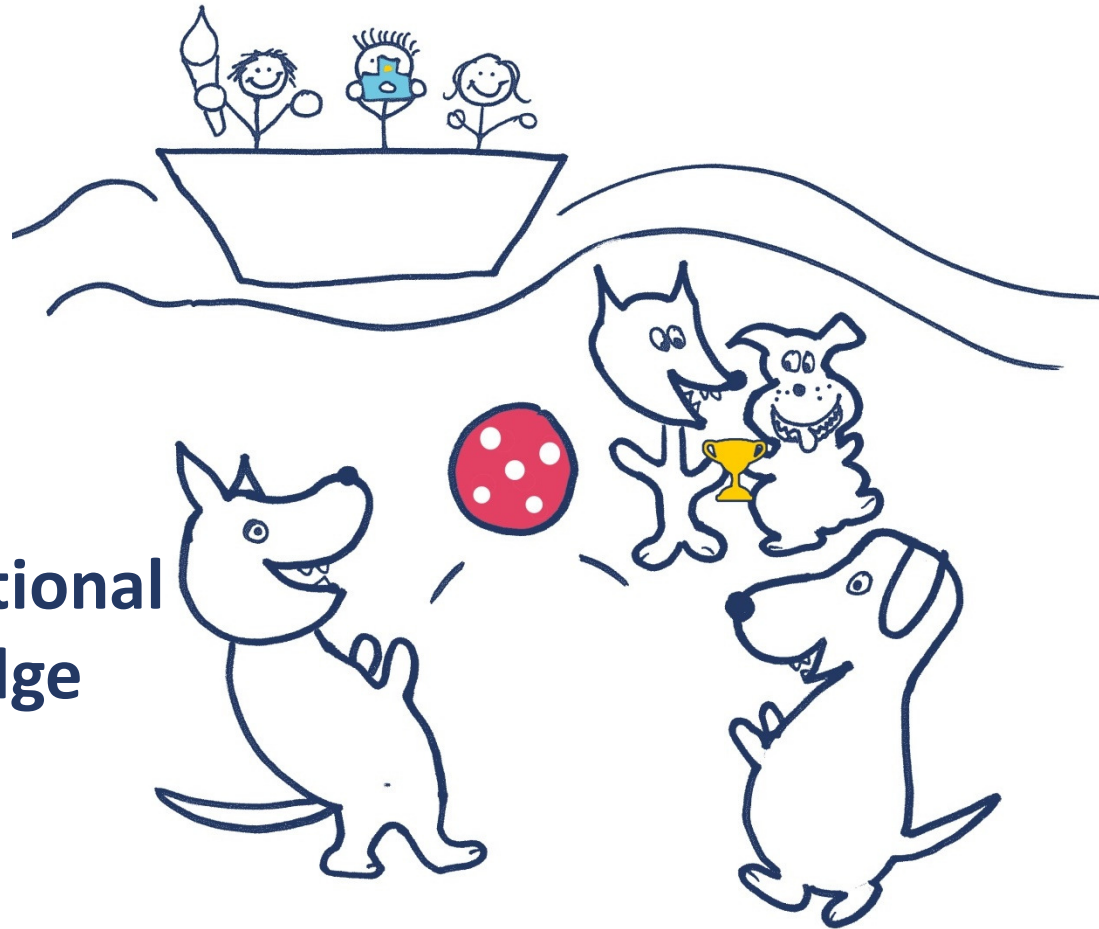
NSR Programme wants stakeholder involvement



Fact

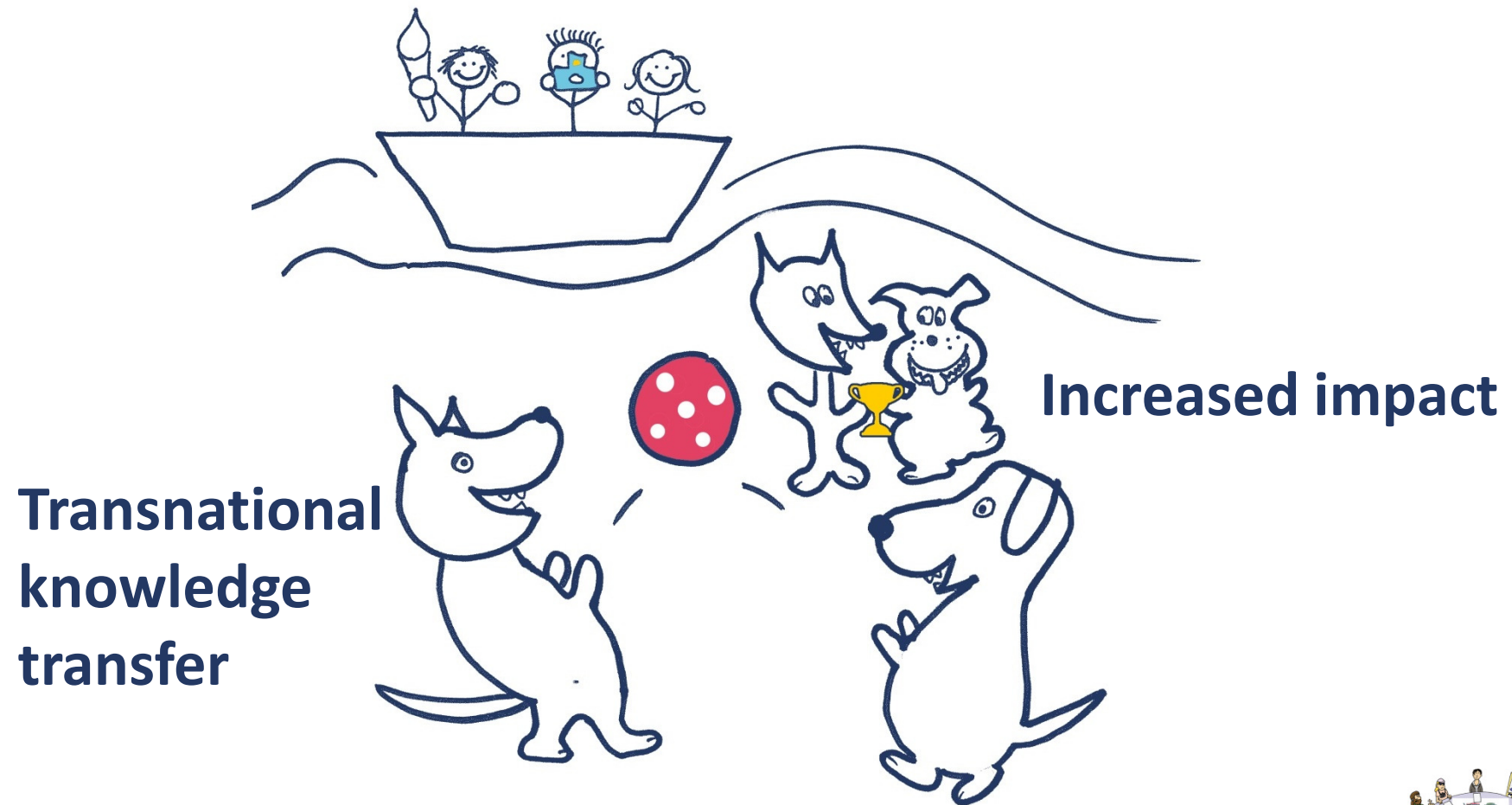
NSR Programme wants stakeholder involvement

Transnational
knowledge
transfer



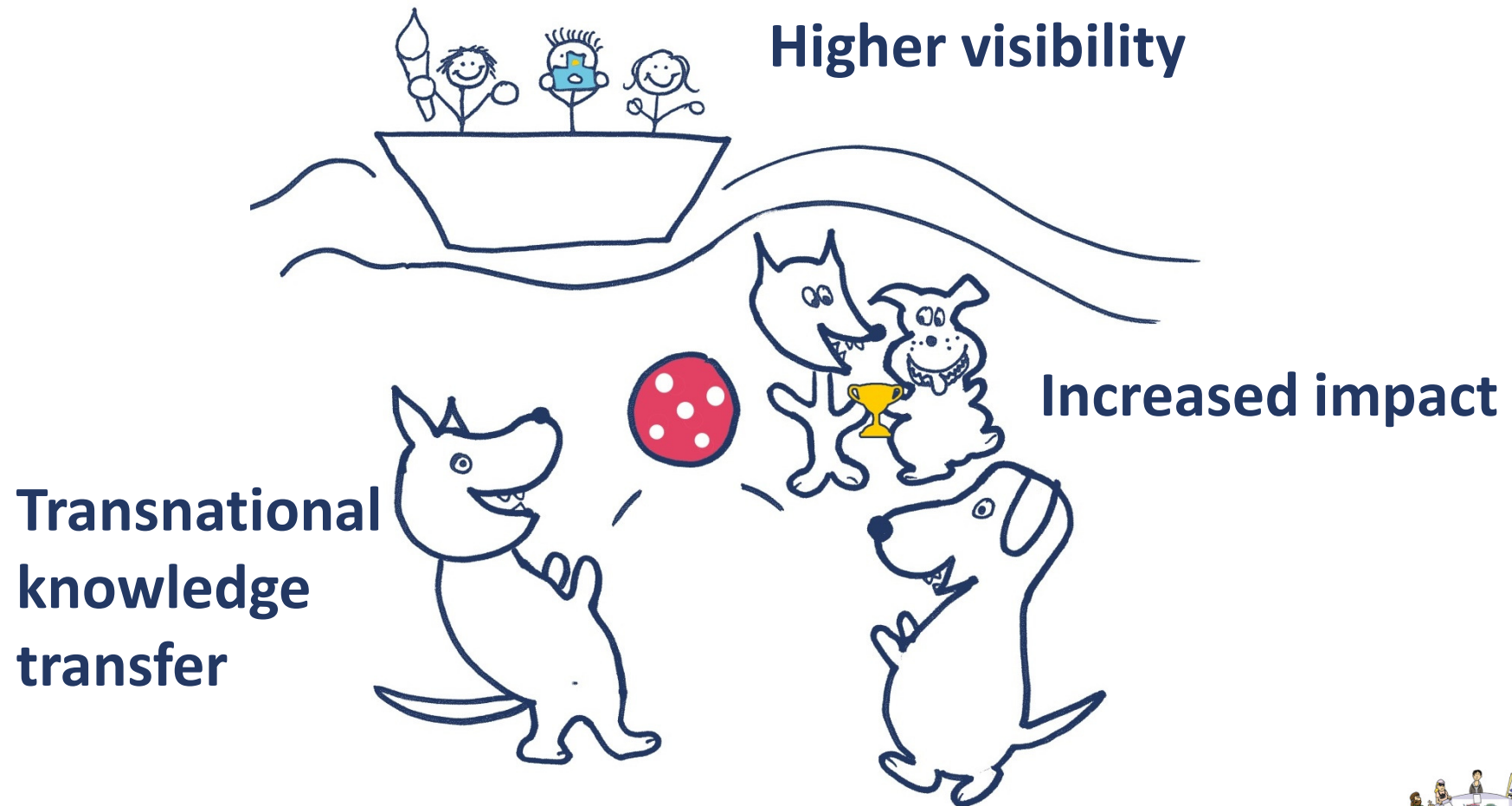
Fact

NSR Programme wants stakeholder involvement



Fact

NSR Programme wants stakeholder involvement



Observation

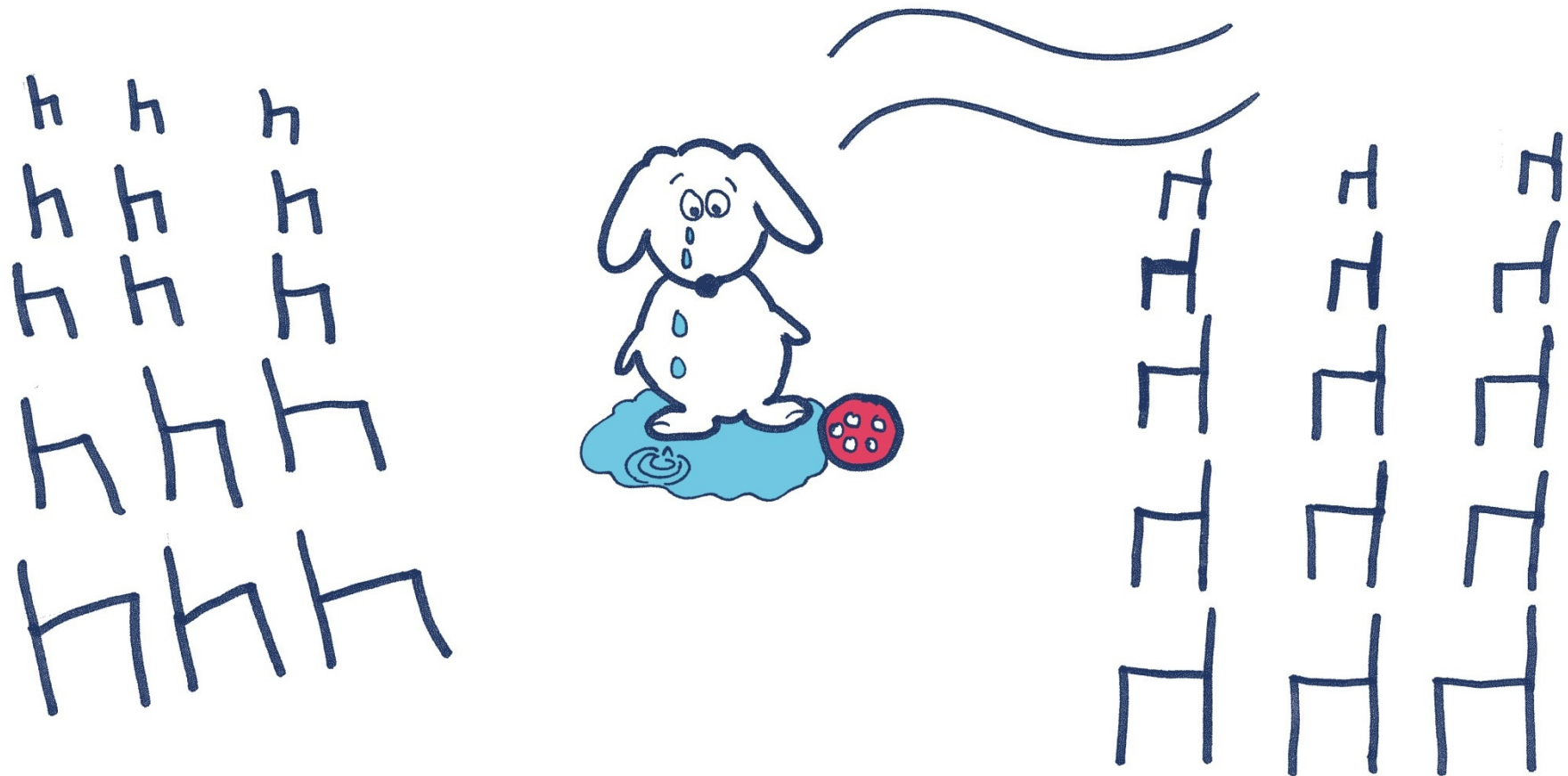
Stakeholder involvement is often
exhausting and frustrating for both sides



Bad situation for organizers (1)



Bad situation for organizers (1)



Stakeholders missing!



Bad situation for organizers (2)



Too much work



Bad situation for participants (1)



Bad situation for participants (1)



One man show



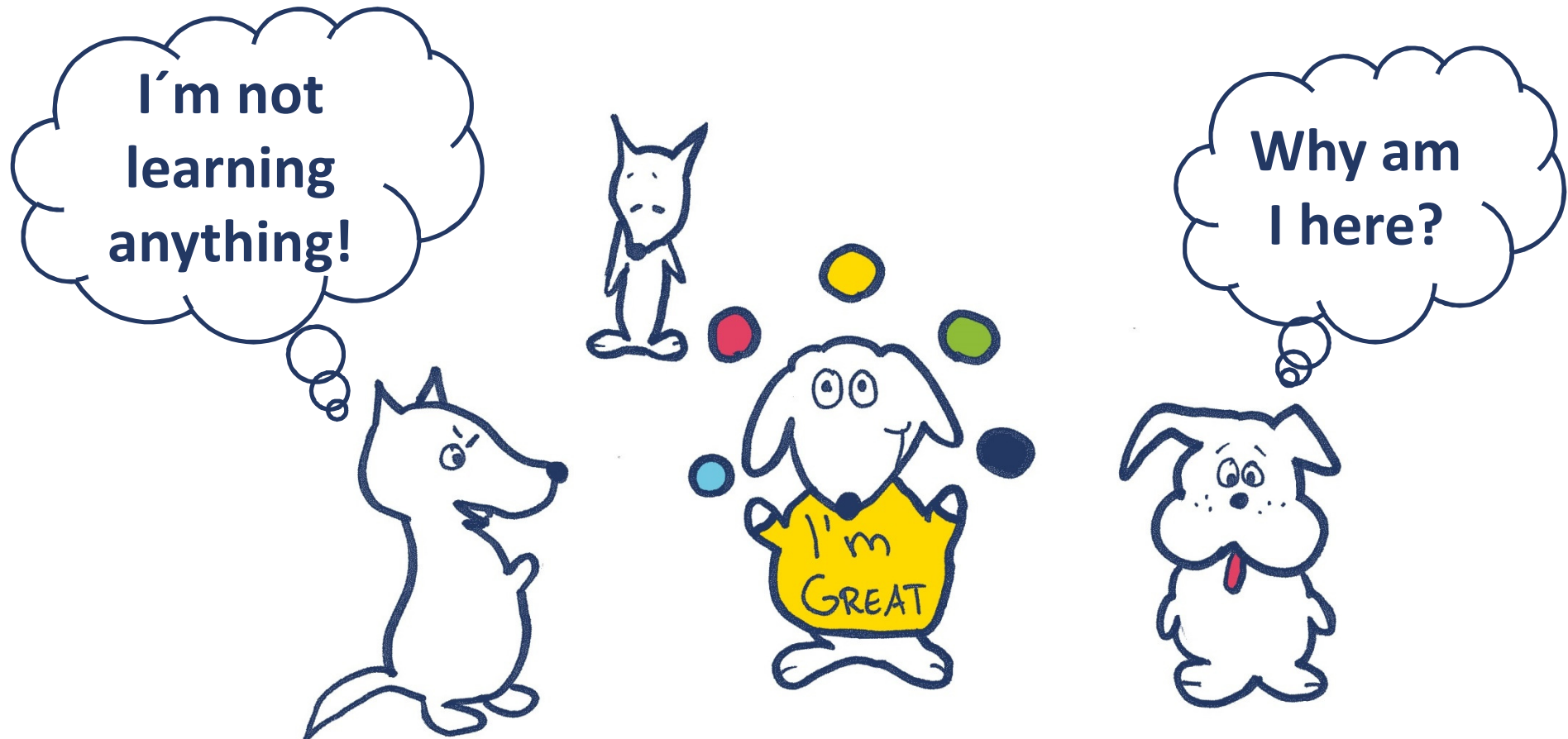
Bad situation for participants (1)



One man show



Bad situation for participants (1)



One man show



Bad situation for participants (1)



One man show



Participatory processes need more thoughts about „TEPPS“

Target definition

Event format

Preparation & **P**ost processing

Support



Participatory processes need more thoughts about „TEPPS“

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Support



(1) Target definition

What do YOU want to achieve?



Dias nummer 21

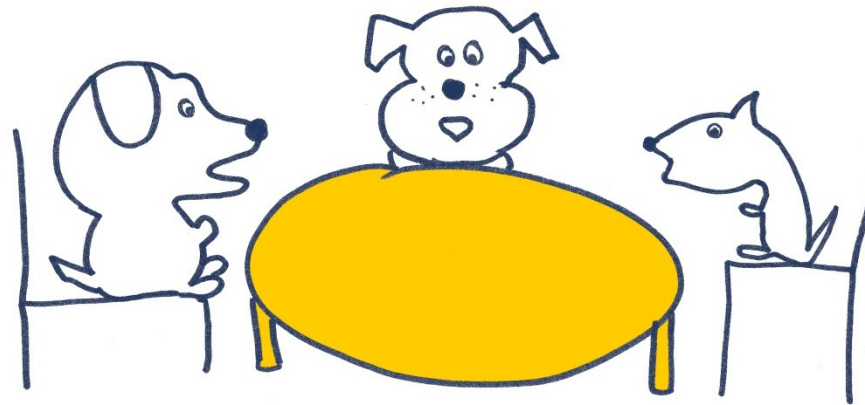
EC2

Wenn Du mit dem "What" starten willst (finde ich logisch), dann würde ich mit diesem Ziel des Projekts starten, dann die Zielgruppe festlegen und dann daraufhin die Benefits für die Stakeholder überlegen. Damit können die Benefits auf die Zielgruppe zugeschnitten werden (Schülergruppen aktiviert z.B. man anders als andere Forscher).

Hab auch unten den Sprechtext etwas geändert.

Eva-Maria Cyrus; 15-06-2017

(1) Target definition



What do YOU want to achieve?



(1) Target definition



What do YOU want to achieve?



(1) Target definition



What do YOU want to achieve?



(1) Target definition



What do YOU want to achieve?

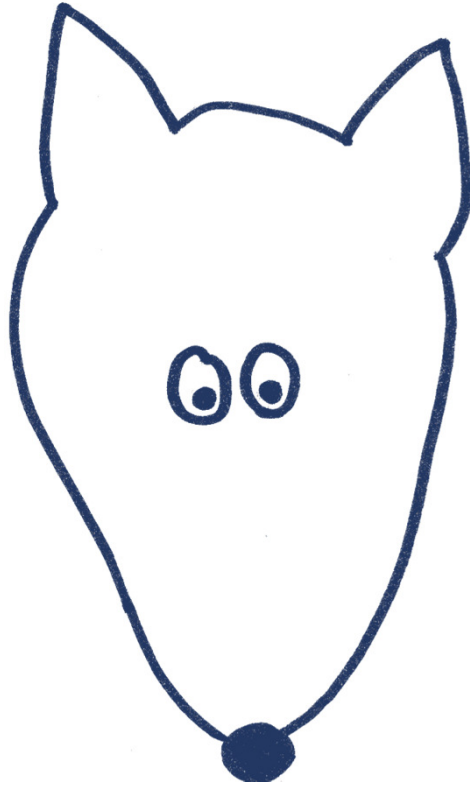


(1) Target definition

Who?



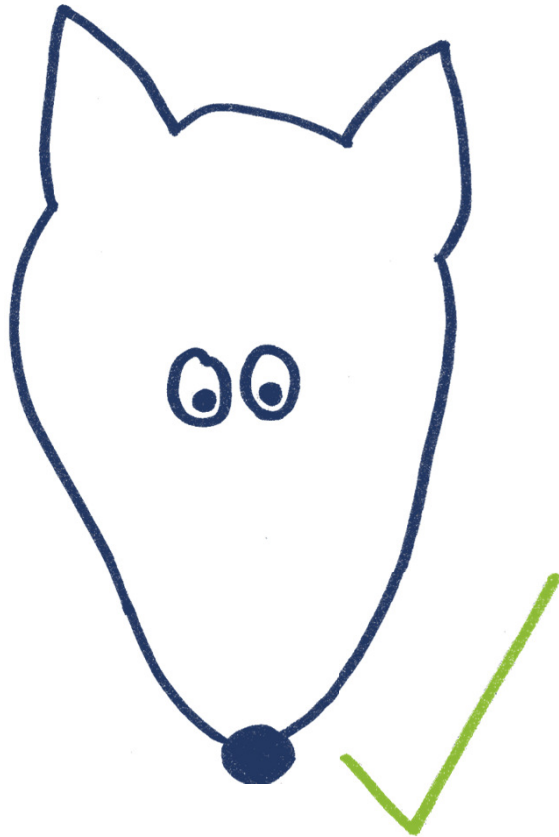
(1) Target definition



Who?



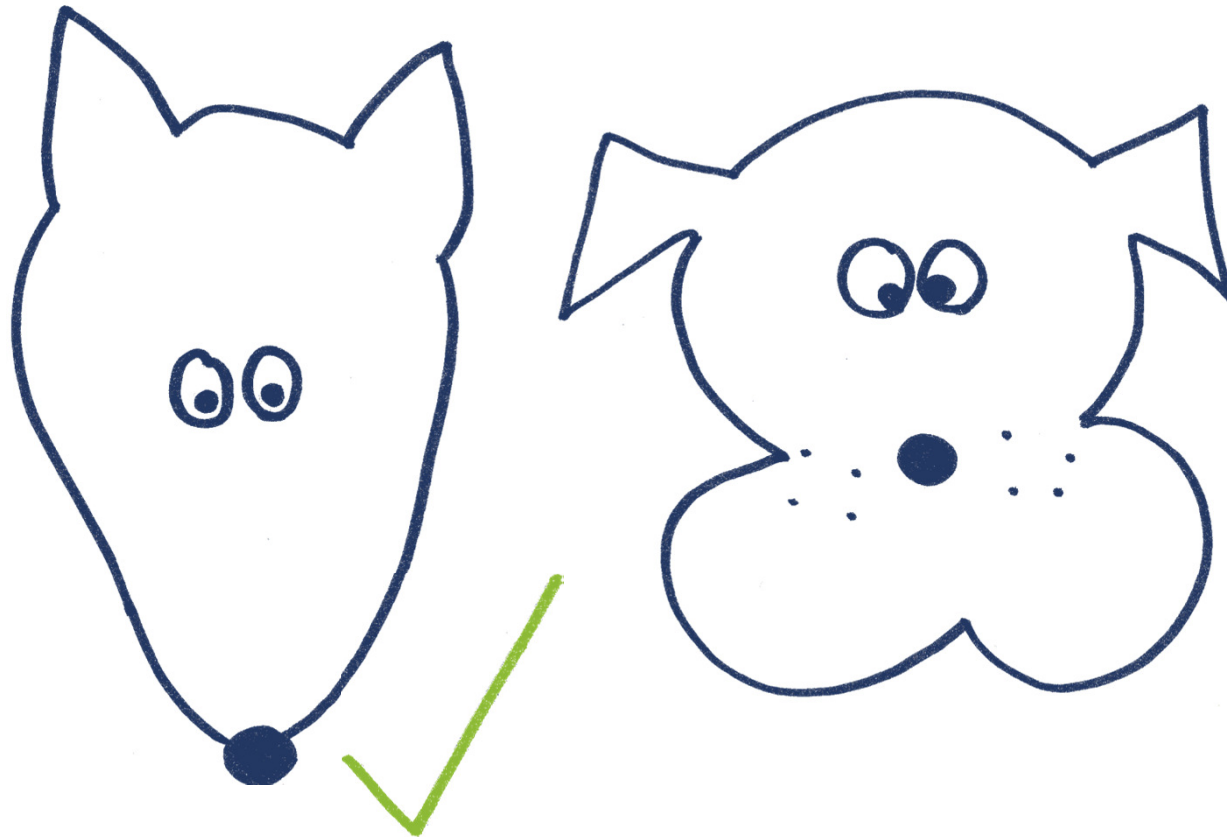
(1) Target definition



Who?



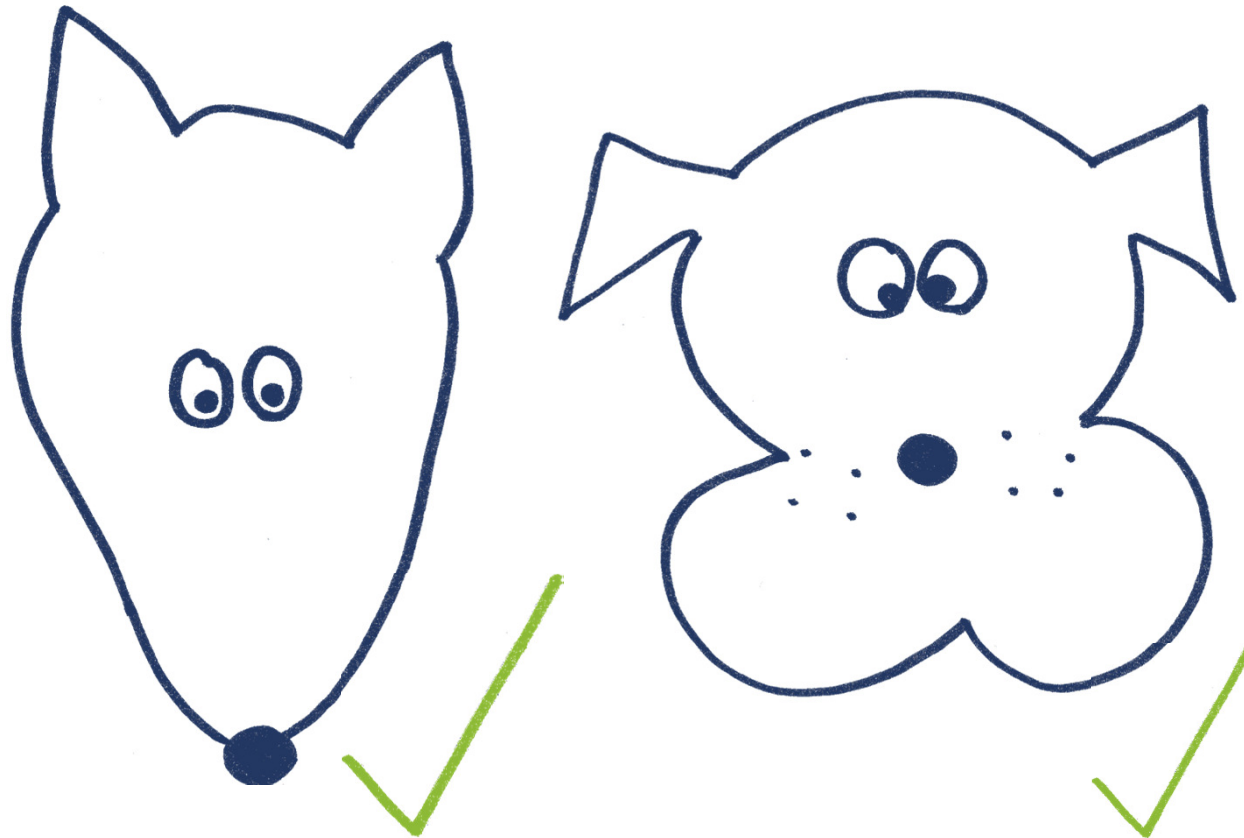
(1) Target definition



Who?



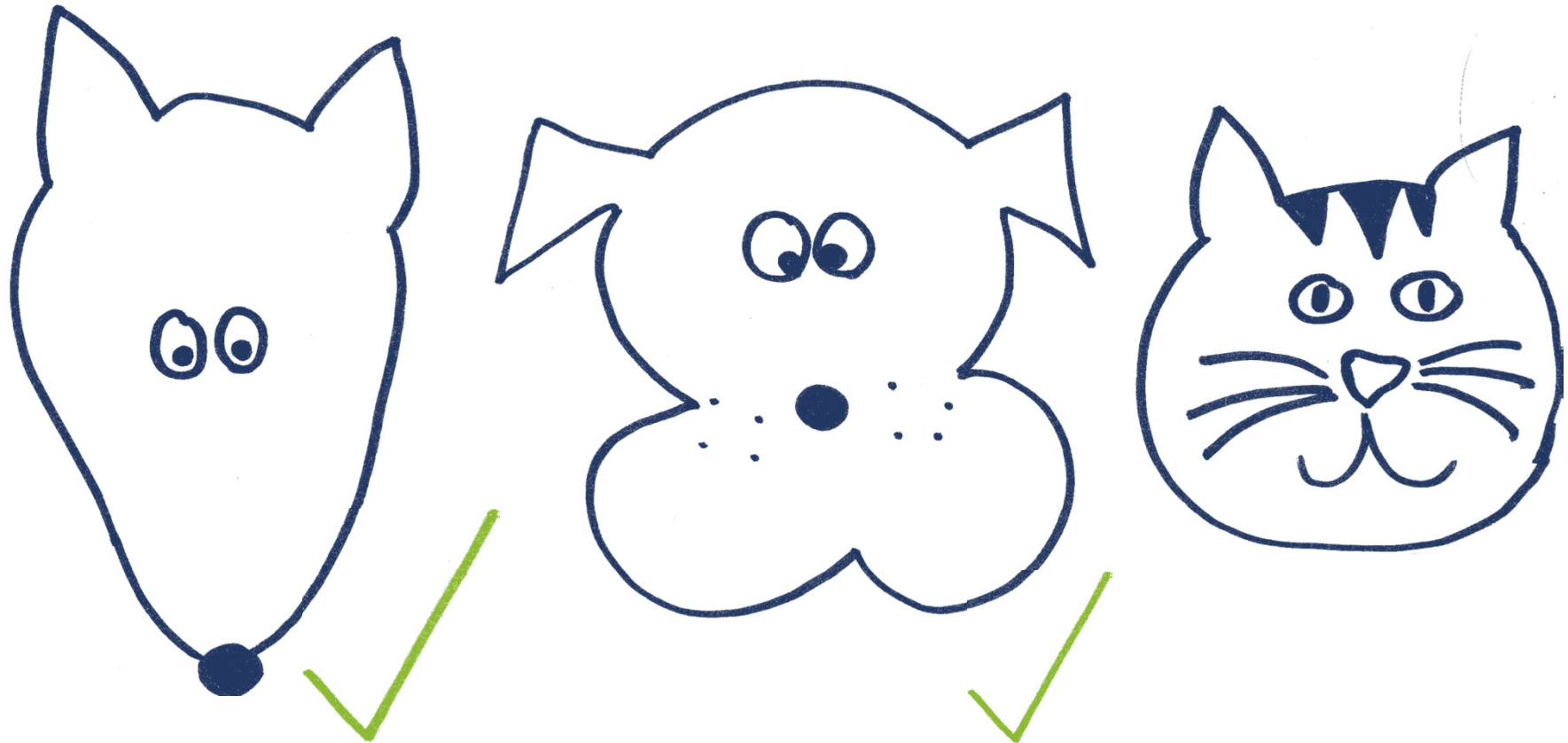
(1) Target definition



Who?



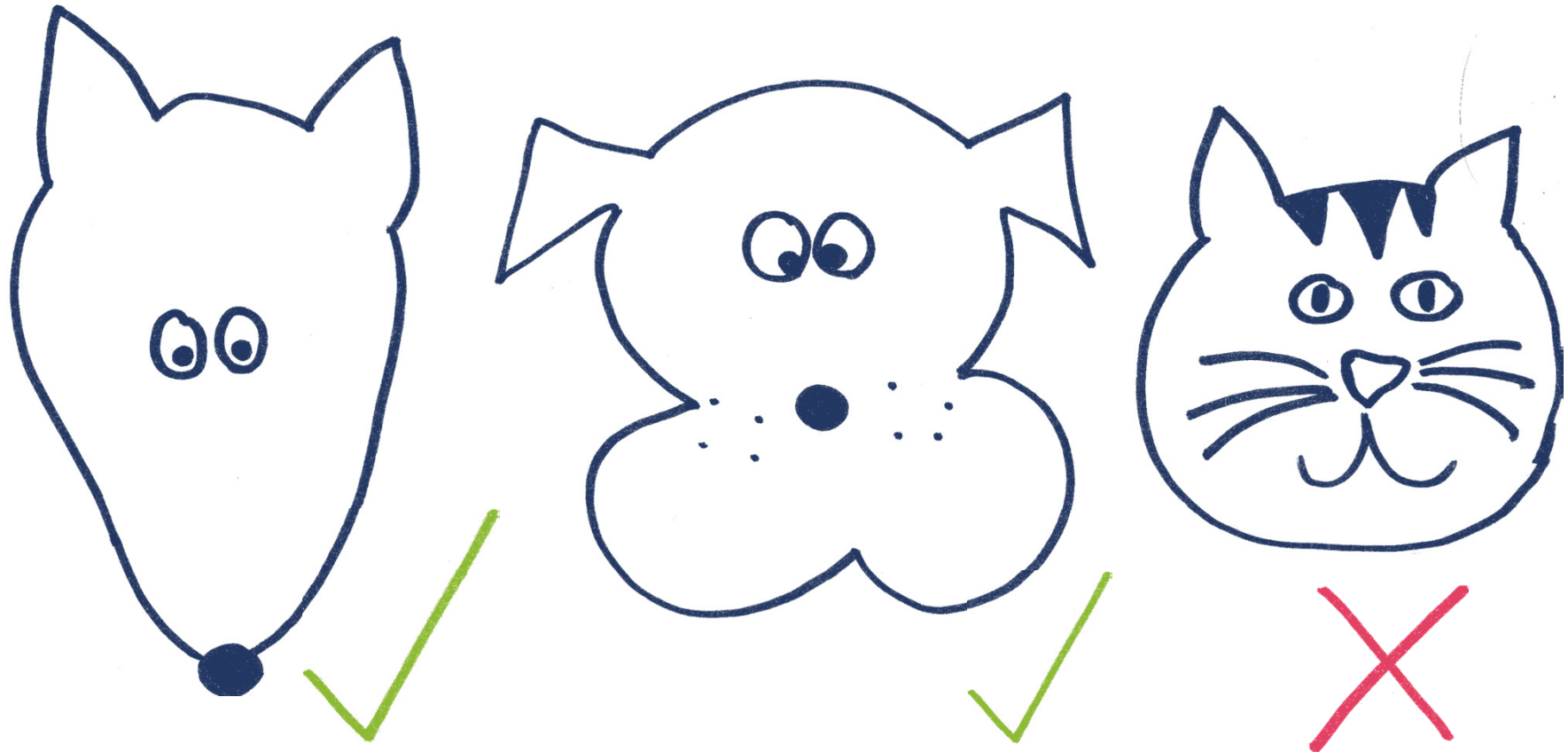
(1) Target definition



Who?



(1) Target definition



Who?

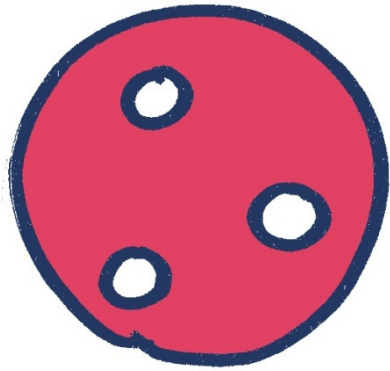


(1) Target definition

What can you offer?



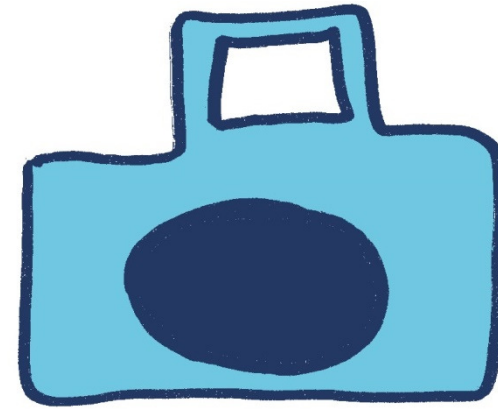
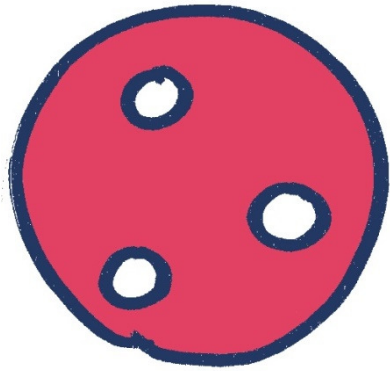
(1) Target definition



What can you offer?



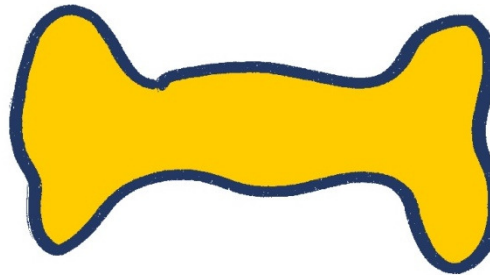
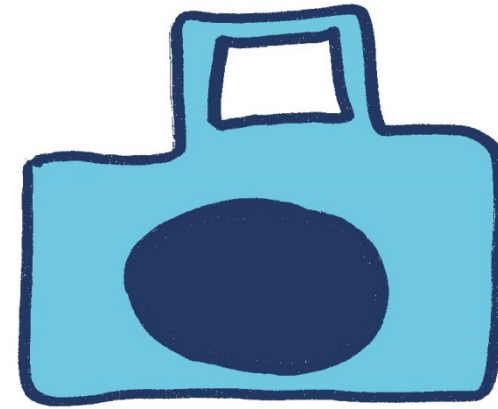
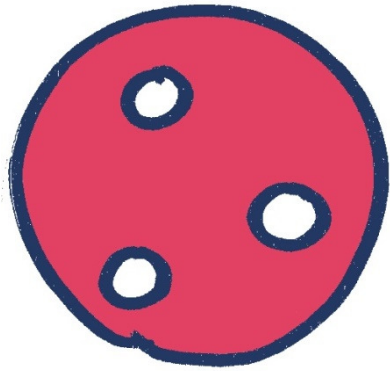
(1) Target definition



What can you offer?



(1) Target definition



What can you offer?



Participatory processes need more thoughts about „TEPPS“

Target definition

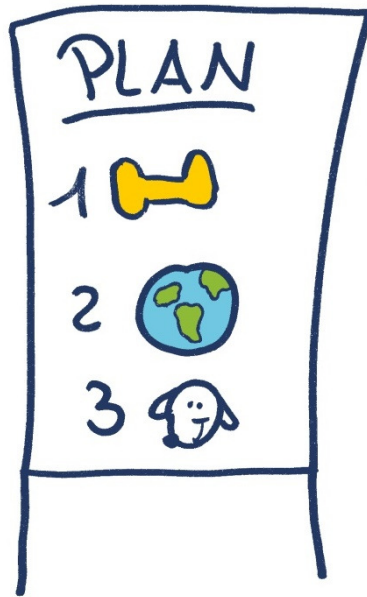
Event format

Preparation & **P**ost processing

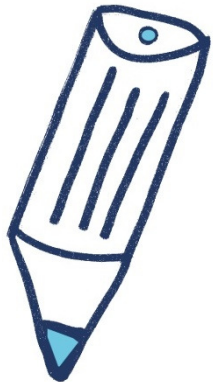
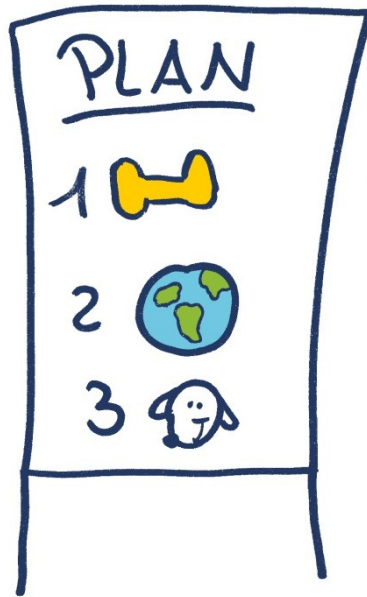
Support



(2) Event format



(2) Event format



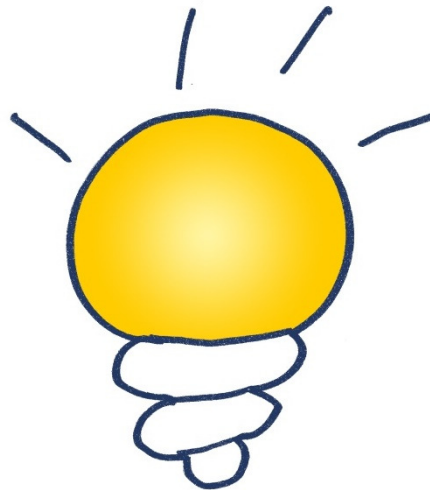
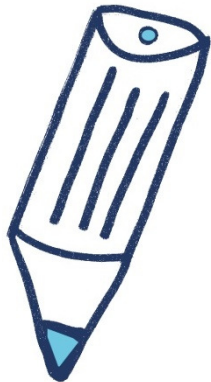
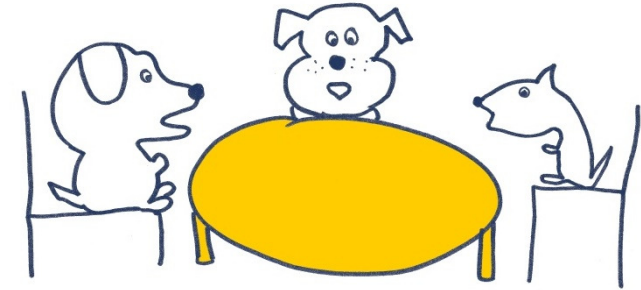
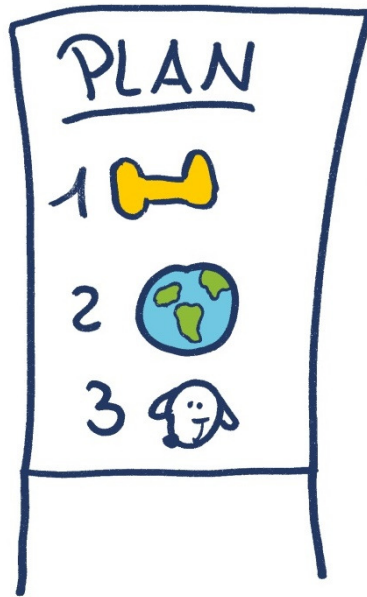
(2) Event format



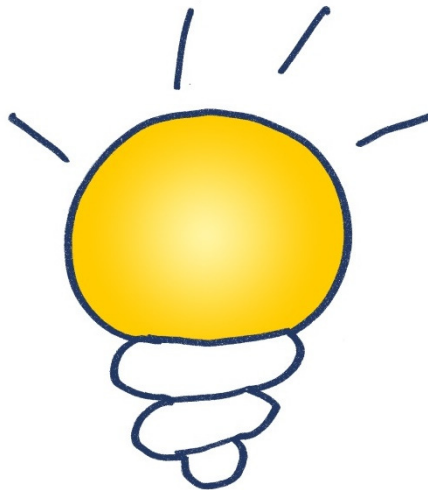
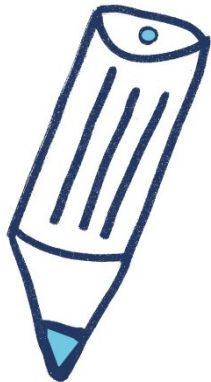
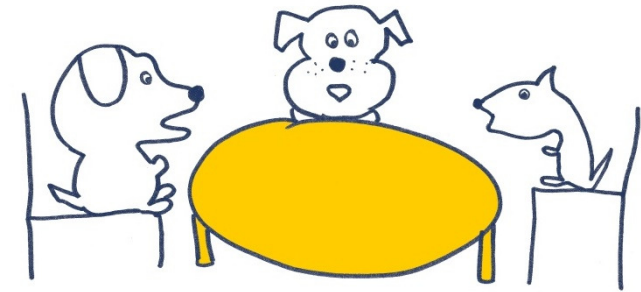
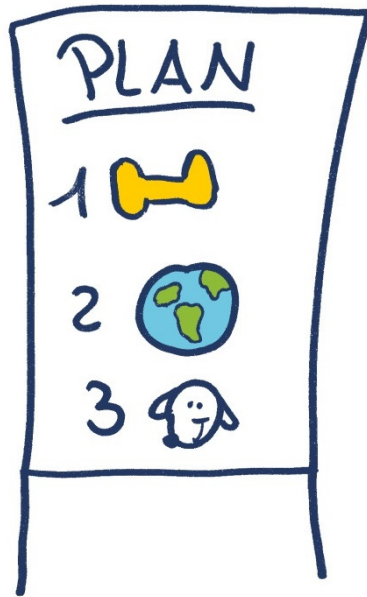
(2) Event format



(2) Event format



(2) Event format



Participatory processes need more thoughts about „TEPPS“

Target definition

Event format

Preparation & **P**ost processing

Support



(3) Preparation & Postprocessing



(3) Preparation & Postprocessing



Event

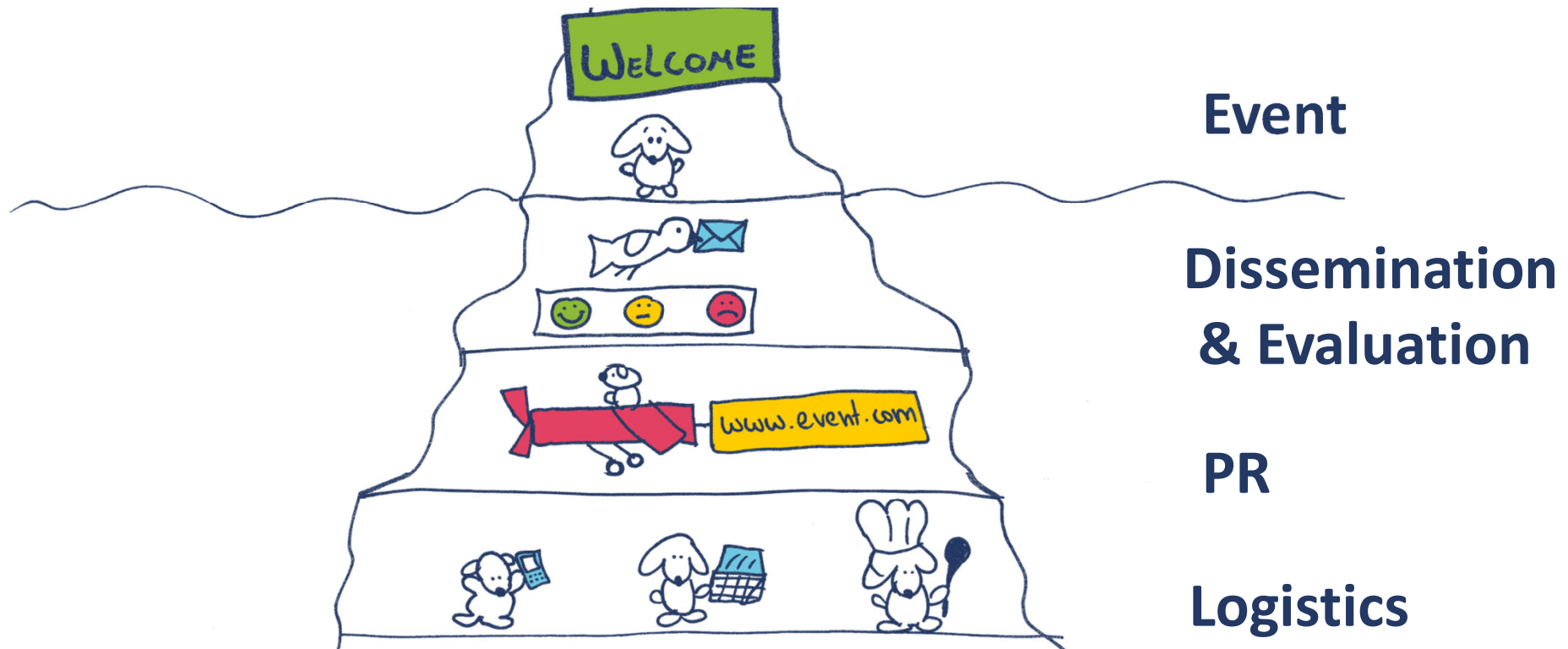
**Dissemination
& Evaluation**



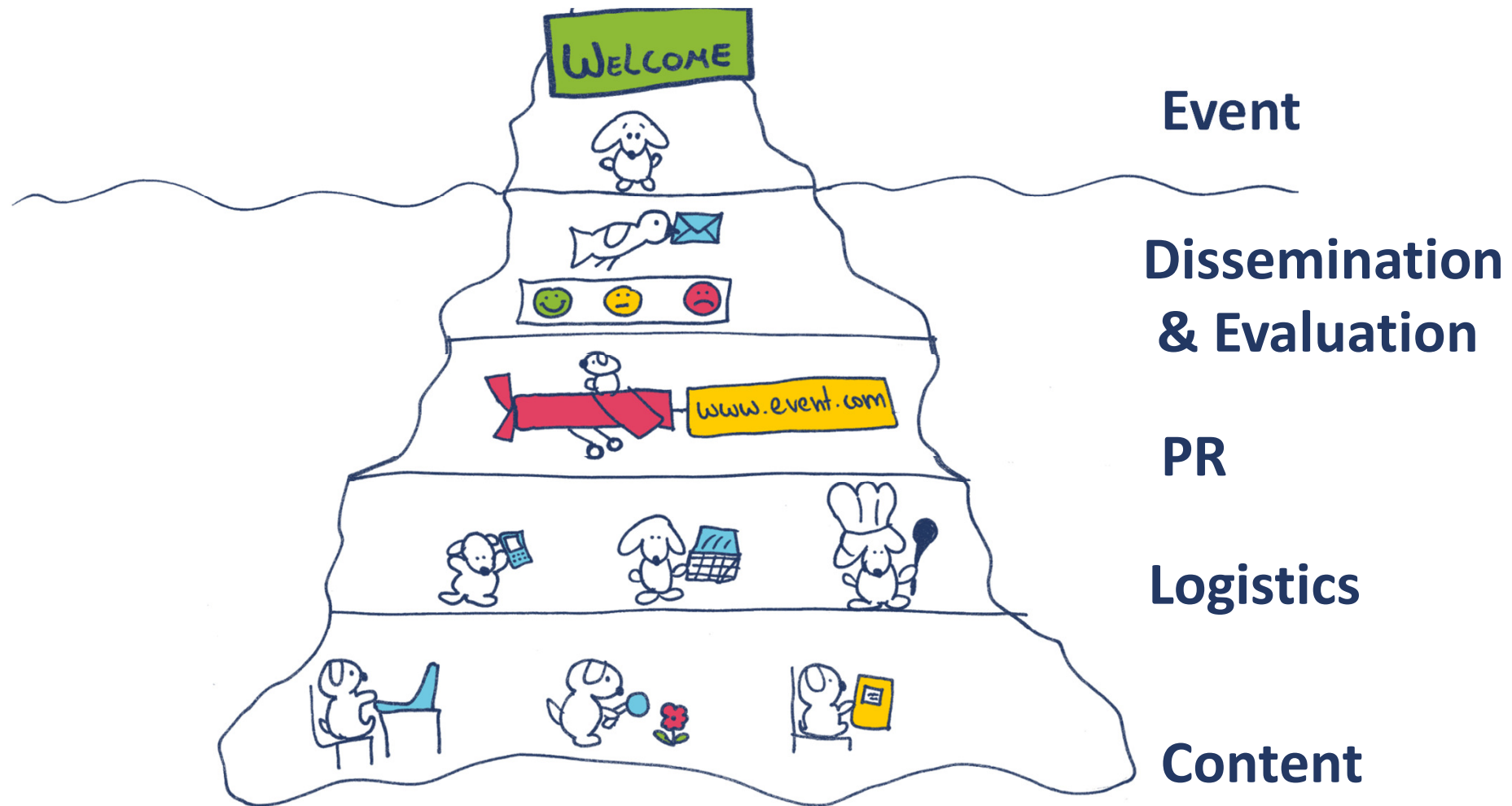
(3) Preparation & Postprocessing



(3) Preparation & Postprocessing



(3) Preparation & Postprocessing



Participatory processes need more thoughts about „TEPPS“

Target definition

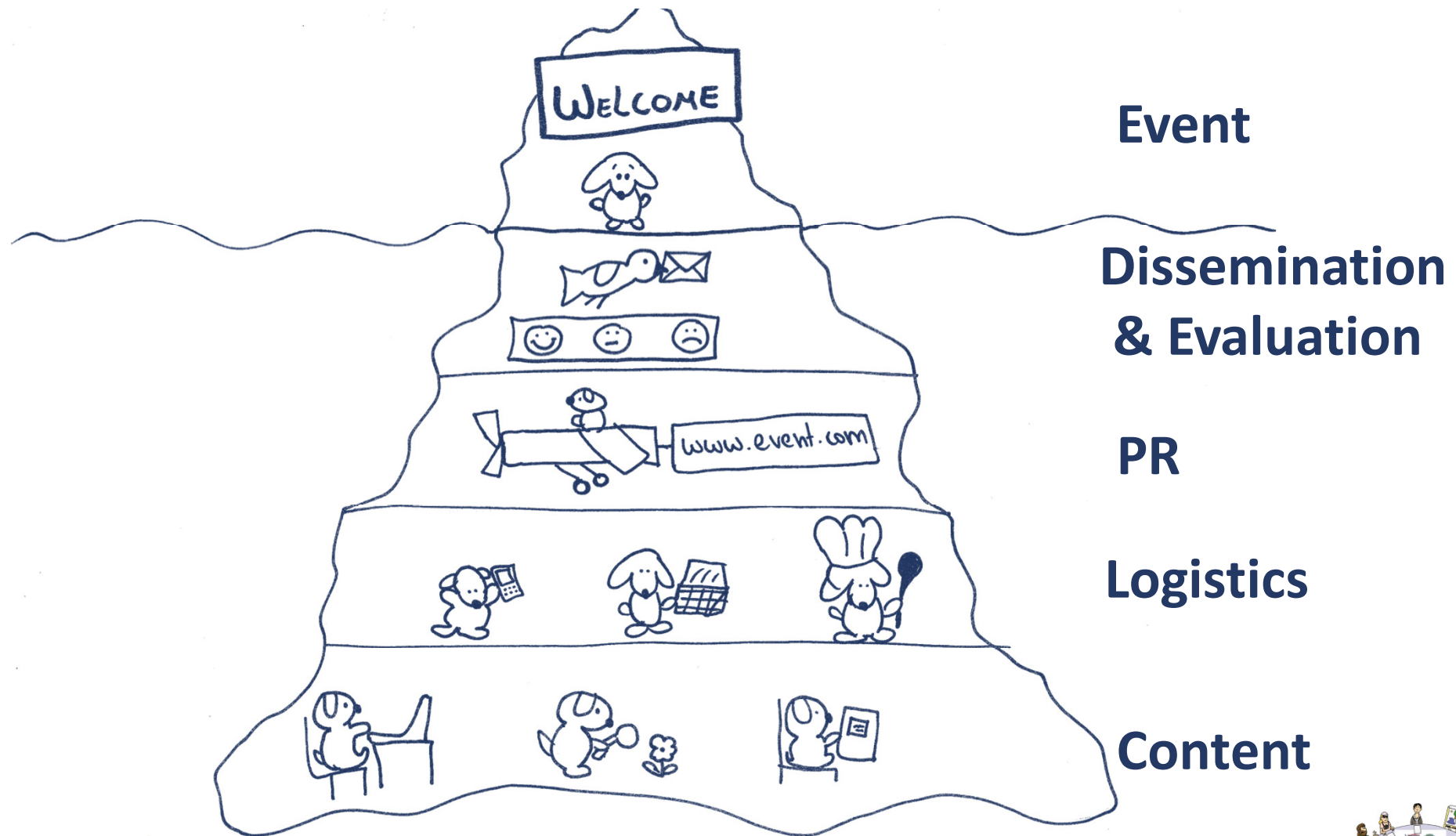
Event format

Preparation & **P**ost processing

Support



(4) Support – Delegate & plan enough Ressources!



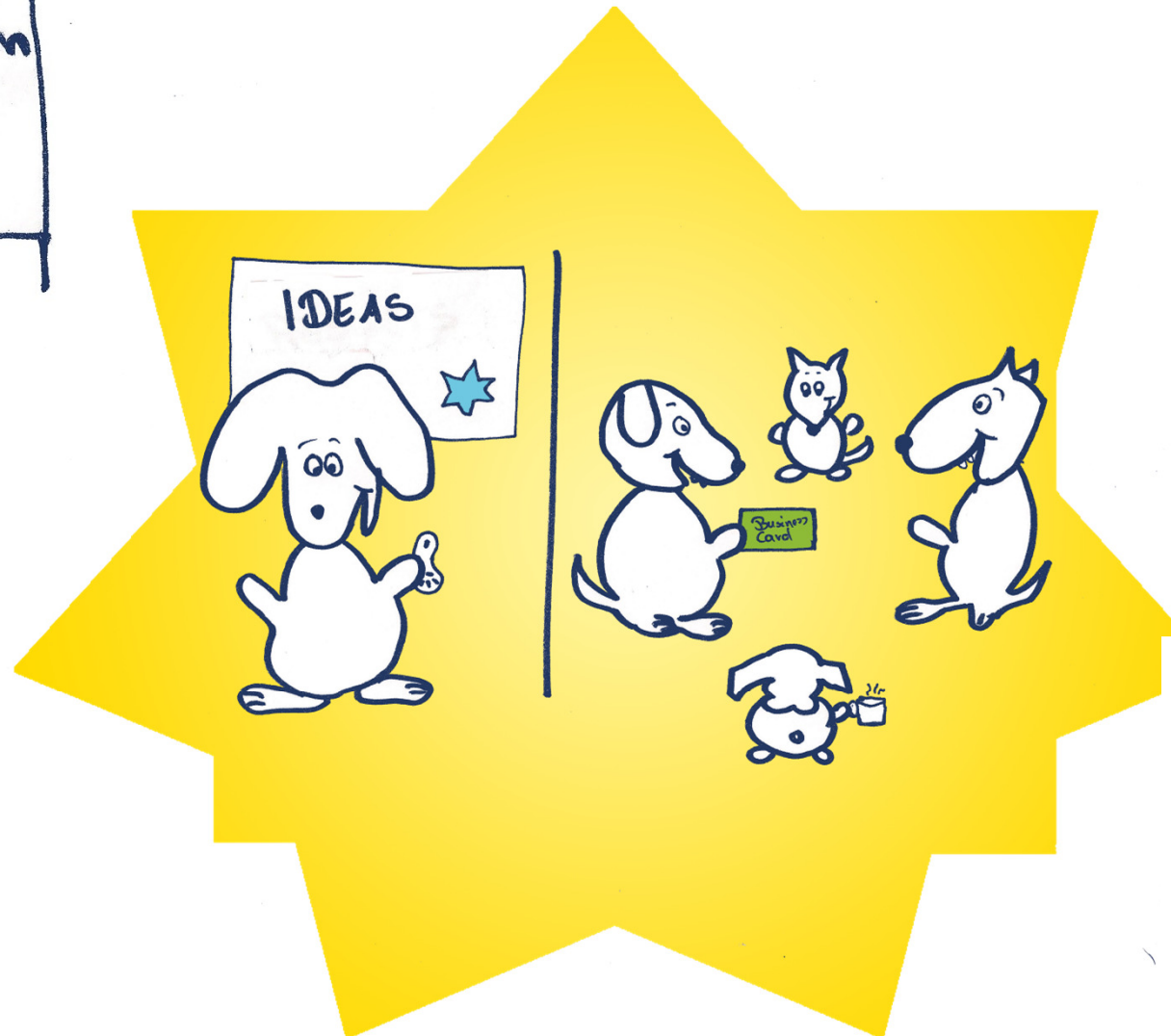
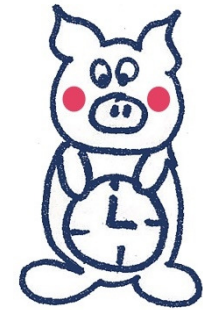
(4) Support – Delegate & plan enough Ressources!



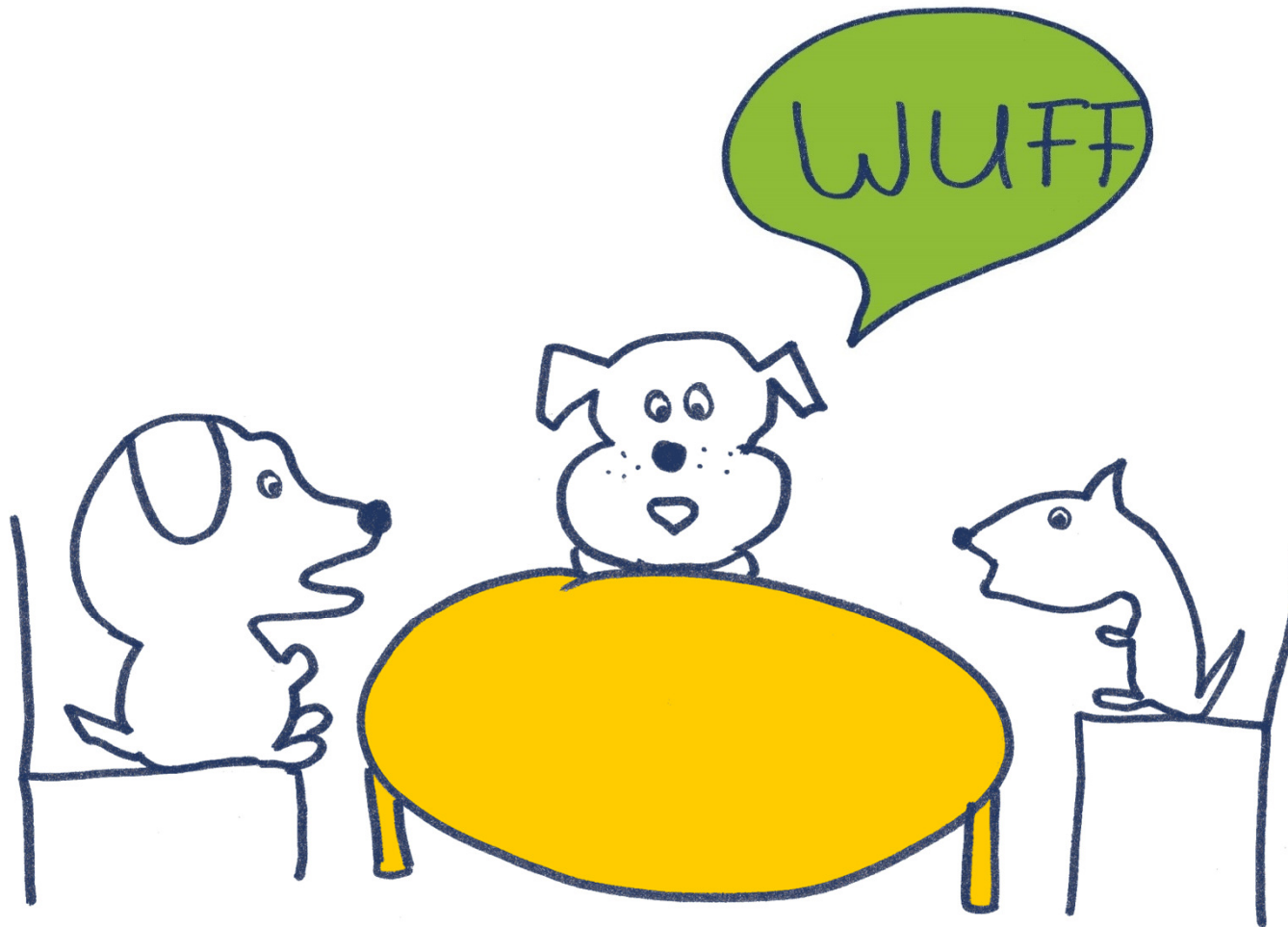
(4) Support



Happy End



Discussion



EC10



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Moderation ~ Communication ~ Cooperation



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Dias nummer 56

EC10

Hier noch Abschlussfolie von NSR organisieren.

Eva-Maria Cyrus; 15-06-2017