

# Interwork event for Call 4:

General session: What can you expect from  
the VB programme?

How can the programme help you to turn your  
project idea into a success story?

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North Sea Region Programme

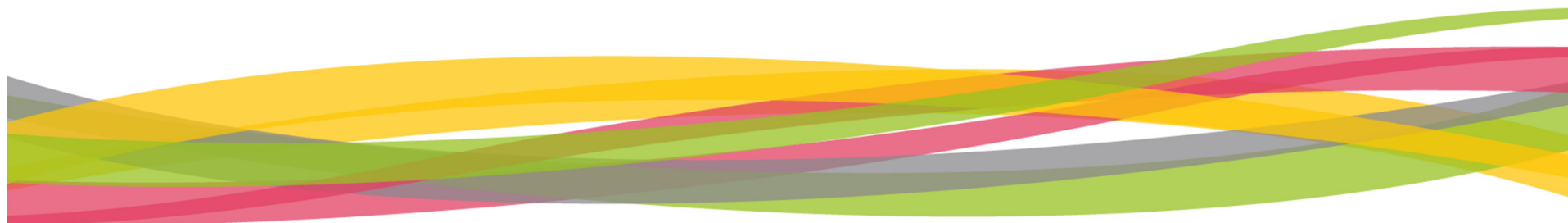


## What can you expect about the VB programme


- Four priorities
- Structure & logic of the programme

### Key message:

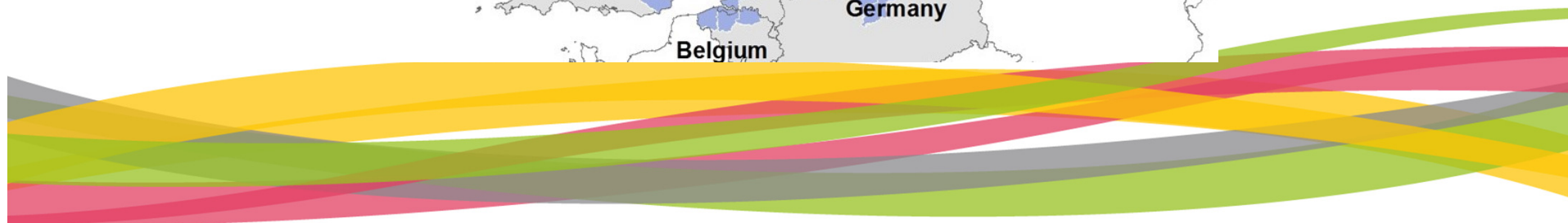
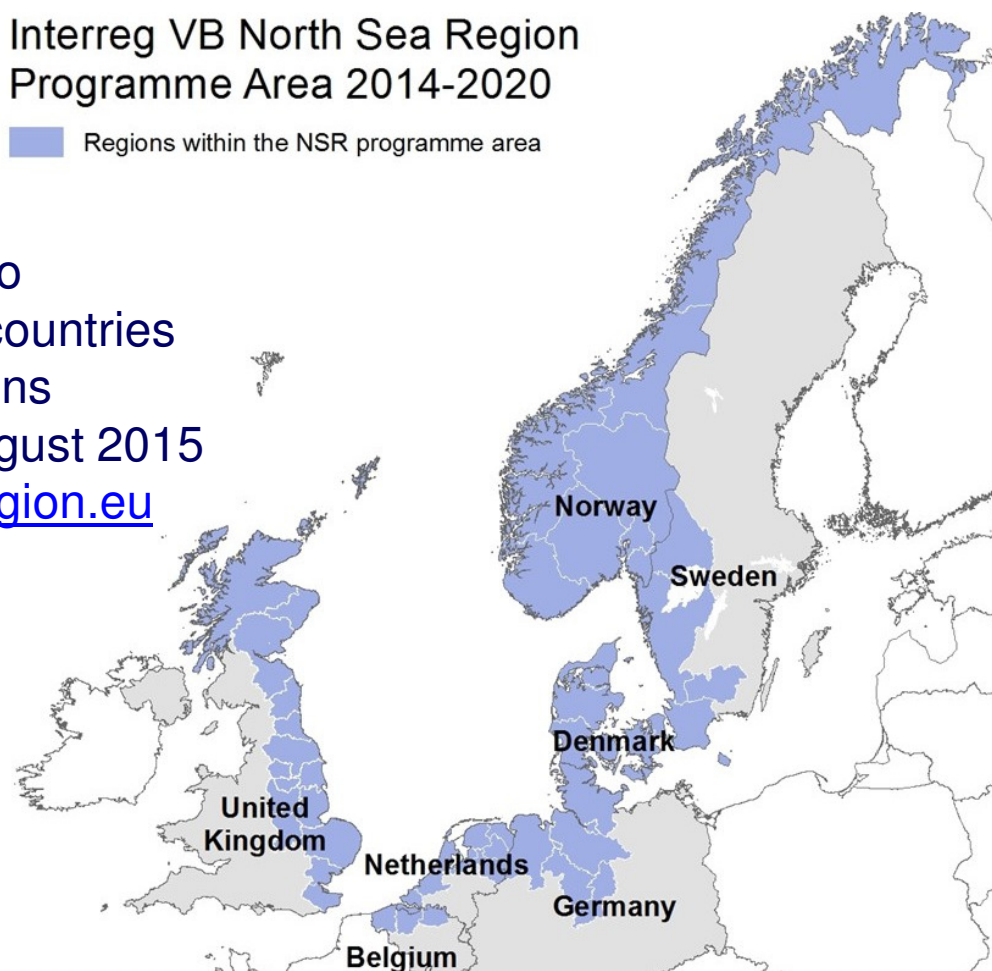
- Our programme is offering transnational solutions through joint implementation



## Interreg VB North Sea Region Programme Area 2014-2020



 Regions within the NSR programme area

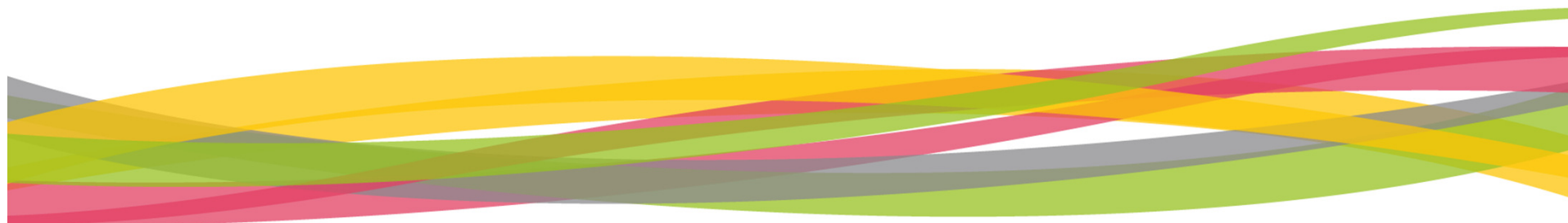
- €167 Million Euro
- 49 regions in 7 countries
- 60 millions citizens
- Approved 17 August 2015
- [www.northsearegion.eu](http://www.northsearegion.eu)





## Four priorities

-  Thinking growth
-  Eco-innovation
-  Sustainable North Sea Region
-  Green transport and mobility

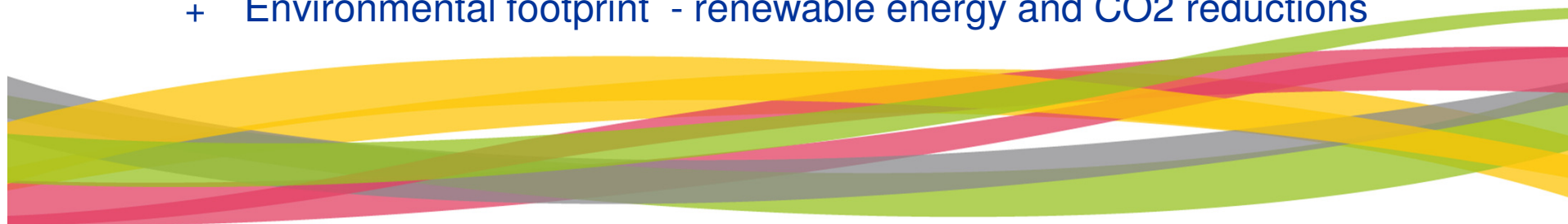


## 1: Thinking growth

- + Knowledge partnerships
- + Innovation capacity building
- + Innovation for public service delivery

## 2: Eco-innovation

- + Greening North Sea Region economy - resource efficiency & circular economy
- + Environmental footprint - renewable energy and CO2 reductions

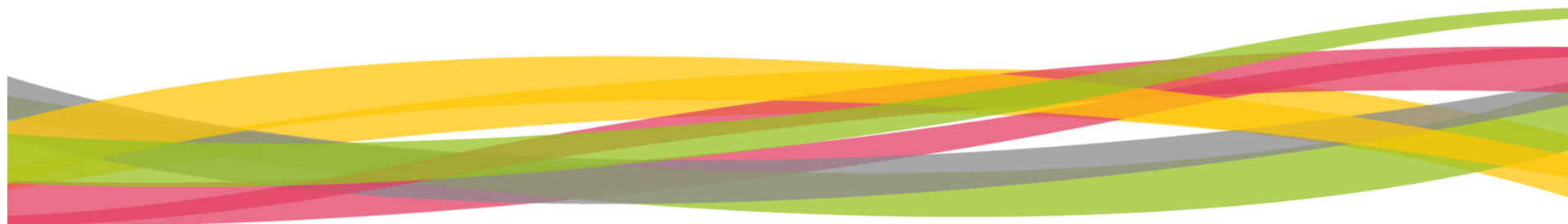


## 3: Sustainable North Sea Region

- + Climate adaptation and resilience
- + Methods for sustainable management of eco-systems

## 4: Green transport and mobility

- + Actions that move freight off the road to more environmentally friendly solutions
- + Green transport solutions for regional freight and personal transport

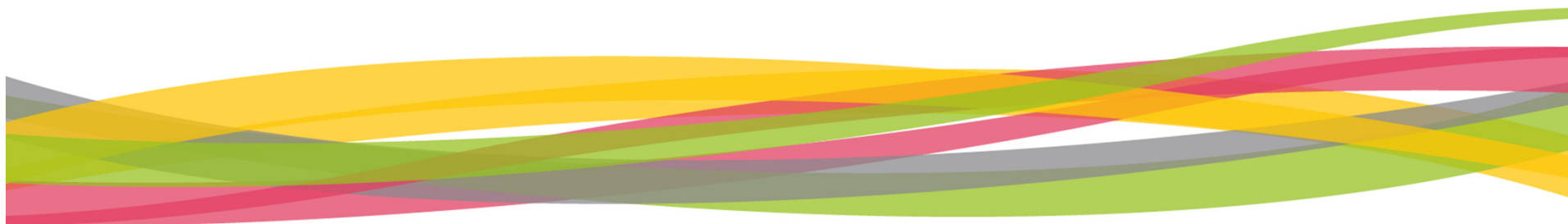


## Intervention logic

- Structure & logic of the programme

### Key message:

- Deliverables
  - Outputs
  - Results
- What is the difference?!





## Intervention logic: Expression of Interest stage

- What are the main questions?

Key message:

- + The overall project objective
- + The project results
- + The project detailed objectives

