Knowledge

We wish to

- Push for innovation connections between cities, regions, clusters and enterprises.
- Develop policy recommendations and toolbox for creating those connections.

HOW?

First survey of Regional Innovation Strategies

Conclusions

- Smart Specialisation strategies are in place
- Clusters have additional political strategies influencing their work
- RIS3 are often used as a regional development strategy without concrete focus on innovation support
- A predominant regional perspective in cluster strategies, but increasingly an international focus and looking to cities and regions to lead the way

Clusters wish for:

- A joint exhibition platform with innovative SMEs
- Overview of innovation and internationalization targets in each country
- Operative partnership arenas between policy-makers and clusters
- Political support and visions for international cross-cluster activities
- Connection between innovation strategies and task of internationalization, ex IRIS (interregional innovation strategy)
- Interregional innovation vision for the NSR

Three challenges

- ☺ Knowledge transfer (through a joint platform)
- ☺ Collaboration – bringing SMEs international
- ☺ Funding for innovation projects with high risk.

WHY?

The RIS3 is a key element for developing regional policy forcing innovation.

The RIS3 potential for regional development is *"to improve connections and cooperation with other regions, clusters and innovation players"*

Regional Innovation Smart Specialisation Strategies (RIS3), external purpose