Interreg
North Sea Region
European Regional Development Fund

EUROPEAN UNION

5 Clusters

21 Extensions and Extended Communication Activities

Clusters

PRIORITY 1 Building on our Capacity for Innovation

PRIORITY 2 Promoting the Sustainable Management of our Environment

PRIORITY 3 Improving the Accessibility of Places in the NSR

PRIORITY 4 Promoting Sustainable and Competitive Communities

Key characteristics

- To increase impact by increasing the visibility of project results
- Results are key
- Not about creating new project

Clusters

Name	Theme
DANS	Digital Agenda – Local e-services
WaterCAP	Water and climate change
Maritime Transport Cluster	Multimodal transport
North Sea Energy Vision	Renewable energy production
Low Carbon Regions (LOWCAP)	Energy efficiency and carbon reduction

Key outcomes

Objectives	Impact / Results
Increase visibility	Digital agenda **DANS** model presented at a number of high level EU conferences; including CoR; Presentation of results at the first pan-European Dialogue Forum on drought (**WaterCAP**); EU Sustainable Energy Week (**EVNSR**); Expo 2010 Shanghai (**LOWCAP**)
Policy uptake	Recommendations presented at the European Parliament and EU Commission (**MTC**)

Extensions and Extended Communication Activities

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Extensions and Extended Communication Activities

- Projects still in operation – new activities and additional budget (Extensions)
- Projects already finished 30 June 2014 – new application (Extended)

Key characteristics

- Focus on one key result
- Extend your target group – increase your impact across the NSR
- Extend the use of social media
- Make use of your result after the end of project closure
- Transferable stories between different EU programmes
- Development of new perspectives on your main results

Examples

Name	Theme
DANS-ON	Additional dissemination of policy recommendations from the DANS model
NSSEP PLUS	Implementation of a CO2 / carbon calculator
TEN-TaNS	Dissemination of the toolbox at the European Commission's TEN-T Corridor Coordinators; DG MOVE and CMPR / NSC

Outcome for the future

- Cluster approach strengthened the transnational approach
- Increased visibility at the EU level
- Should continue with the cluster approach in the current programme
- Clustering of projects beyond the NSRP engaged in similar activities in other Interreg and EU-programmes
- Knowledge exchange between project managers