

# CONNECT TO THE FUTURE

## LIKE! FINAL CONFERENCE

3 OCTOBER 2019 09:30 – 16:00

Energy Barn, Zernikelaan 17, Groningen, The Netherlands

09:30-10:15 **Welcome and registration**

10:15-11:00 **Opening – Martyn Wallace**

- Welcome by Paul de Rook, vice mayor of the city of Groningen.
- “Designing public services for the 21st Century” by Dominic Campbell
- Introduction to the Like! magazines

11:15-12:15 **Masterclasses & Excursions**

### Masterclasses:

- Digital Democracy Explained
- Build your own Chatbot
- Data-driven Organizations
- Digital Innovation Culture in Government

### Excursions:

- New Horizons in 5G
- Datalabs and New Solutions
- Visualized Data for Government Challenges
- Digital Transition, what works best?

12:15-13:15 **Lunch and market place**

13:15-14:15 **Masterclasses & Excursions**

14:30-15:30 **Masterclasses & Excursions**

15:30-16:00 **Wrap up**

- Martyn Wallace

16:00-17:00 **Networking and drinks**

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### Locations:

1 Energy Barn 2 EnTranCe 3 5G lab

4 Bytesnet 5 Centre for Information Technology

6 Digital Society Hub

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Topsling  
Dinsdag Groningen  
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### Dominic Campbell Keynote speaker

Dominic is a digital government entrepreneur with a background in organisation design and digital transformation. Dominic founded FutureGov in 2008 to bring human-centred design and digital technology into the heart of public sector transformation programmes.

He regularly advises all levels of government internationally, across the USA, Australia and the United Arab Emirates.

### Martyn Wallace Chairman and Masterclass presenter

Martyn leads the Scottish Local Government Digital Office to look at delivering innovative digital solutions to help councils with the challenge of balancing their budgets whilst still delivering critical frontline services. He has worked with multiple private and public sector clients in providing solutions within technical areas such as Internet of things, Cloud Services, Mobile Enterprise Application Platforms (MEAP), Big Data and Managed Security Services.



**Masterclasses** Miguel Arana Cantania from the city of Madrid introduces us to the world of **digital democracy** through the CONSUL platform. **Ewoud de Voogd** and **Joost Groenestein** will guide you to **build your own chatbot**. We will dive into the world of **data-driven organizations** with Groningen University. And finally, **Martyn Wallace** will highlight **digital innovation culture** in government.

**Excursions** Check out the four exciting excursions on Groningen's University complex at: [www.northsearegion.eu/like/](http://www.northsearegion.eu/like/)

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